

*OP GRAND*

EXHIBIT No. 135  
*delivered* CLERK

**Queensland Crime & Misconduct Commission**

Notice No: 05 -0091  
File Ref: MI -05-2481 & 2482

Re: GCCC 2004 Local Body Elections

Quadrant

Correspondence File for

Crs David Power & Sue Robbins

**Chris Morgan**

**From:** Chris Morgan  
**Sent:** Thursday, 11 December 2003 11:08 AM  
**To:** the.robins@bigpond.com.au; davles@optusnet.com.au  
**Subject:** Gold Coast Hot Topics Survey

Hi Sue / David,

Thank you for time yesterday. By way of follow up I have:

- Forwarded the attached to the Marketing Services Manager at the GC Bulletin who controls their whole Survey/Questionnaire process. I'll provide you both with an update next week prior to getting together with the other candidates. Timing (to be confirmed by you) Wednesday afternoon /evening 17 December at Quadrant.
- Proposed meeting with Tony re establishment of the Trust Fund deferred to next week as he is presently overseas.
- New Divisional Boundary map - Could either of you supply me with a copy on disc or via email that will reflect actual divisional boundaries at the time of the election. Street and polling booth location details will be essential.

In the interim I will prepare a draft of objectives, proposed strategy and the nature and application of the resource that we discussed. Discussion prior to next Wednesday by email should be sufficient to ensure that there is consensus by all parties (including Ted & Bob I presume) on what is tabled on Wednesday evening.

Any concerns, comments or suggestions would be most welcome. Either call me at Quadrant, on mobile or email me here at Quadrant 24/7 as I can tap into my office emails from home at any time.

Back to you soon – after all there's only 106 days to go before E-Day!

Regards

Chris Morgan  
 Director  
 Quadrant – *Partners in marketing*

P 07 5578 9433  
 M 0438 789 433  
 E [chrismorgan@quadrant.com.au](mailto:chrismorgan@quadrant.com.au)  
 W [www.quadrant.com.au](http://www.quadrant.com.au)

-----Original Message-----

**From:** Chris Morgan  
**Sent:** Thursday, 11 December 2003 10:43 AM  
**To:** 'George Tetley'  
**Subject:** Gold Coast Hot Topics Survey

Hi George,

Sorry about the delay but I wanted to canvas a couple of extra opinions before responding. Our objective is to obtain a representative sample of opinion across individual council Divisions or the regional/suburban areas that most closely reflect them.

I have a copy of the recently restructured boundaries coming, so we can assess areas.

From a questionnaire point of view, there are three objectives. One to establish what are the four primary Gold Coast wide hot topics in order of priority, what if any unique local Divisional issues exist in a particular suburb, and thirdly "Can you name your local GC City Councillor".

Topics are in no particular order:

- Environment
- Growth Management
- Crime/Public safety
- Water – Conservation/supply
- Water – Flood prevention
- Public transport
- Roads
- Any other topic not included
- And 'can you name your GCCC Councillor.'

Timing – definitely pre Xmas and pre election say first or second week February. GCCC election date I expect to be Saturday 27 March.

Cost – On your estimate of approx \$4,500 per survey with the larger sample, we would be happy to go 50/50 in each case. Conditional on that the summary and analysis was confined exclusively Bob Gordon and Quadrant. Not sure how you do that. My concern is that journalists sympathetic to 'other factions' could also access this data which would negate its impact and value quite significantly.

Can I have your thoughts please?

Chris M.

## Chris Morgan

---

**From:** davles@optusnet.com.au  
**Sent:** Monday, 15 December 2003 5:25 PM  
**To:** Chris Morgan  
**Subject:** Re: RE: Gold Coast Hot Topics Survey

Chris

Attendees are

Rob Molhoek  
Grant Pforr  
Brian Rowe  
Roxanne Scott  
Greg Betts  
David Power  
Sue Robbins  
Ted Shepherd  
La Castra is away

I have requested the amps and will get them to you asap tomorrow. Hopefully they will be on disk. Polling booths are yet to be confirmed but we can work off the last election as there will be little if any change. I will have them tomorrow as well.

See you then

DP

> Chris Morgan <chris@quadrant.com.au> wrote:  
>  
> Hi David,  
>  
> Tuesday at 5pm here at Quadrant will be fine. My meeting with Tony &  
> Brian has now been confirmed for 8.30am Wednesday morning.  
>  
> Two things if you would:  
> 1. Could you provide me with a list of people attending and... 2. Is  
> it possible to get the divisional boundary map today/tomorrow? I  
> need it urgently to further discussions on the research base &  
> Bulletin.  
>  
> Regards  
>  
>  
> Chris M.  
>  
> -----Original Message-----  
> From: davles@optusnet.com.au [mailto:davles@optusnet.com.au]  
> Sent: Monday, 15 December 2003 10:45 AM  
> To: Chris Morgan  
> Subject: Re: Gold Coast Hot Topics Survey  
>  
> Chris sorry to do this to you can we make the meeting for Tuesday  
> evening at 5 instead there are a couple of people with problems that  
> afternoon

>  
> Regards  
>  
> David  
>  
>  
>  
>> Chris Morgan <chris@quadrant.com.au> wrote:  
>>  
>> Hi Sue / David,  
>>  
>> Thank you for time yesterday. By way of follow up I have:  
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>> \* Forwarded the attached to the Marketing Services Manager  
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>> the GC Bulletin who controls their whole Survey/Questionnaire  
>> process. I'll provide you both with an update next week prior to  
>> getting together  
>> with the other candidates. Timing (to be confirmed by you)  
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>> location details will be essential.  
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>> ensure that there is consensus by all parties (including Ted & Bob  
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>> call me at Quadrant, on mobile or email me here at Quadrant 24/7 as  
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>> tap  
>> into my office emails from home at any time.  
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>> Back to you soon - after all there's only 106 days to go before  
>> E-Day!  
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>> Regards  
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>>  
>> Chris Morgan  
>> Director  
>> Quadrant - Partners in marketing  
>>  
>> P 07 5578 9433  
>> M 0438 789 433  
>> E chrismorgan@quadrant.com.au  
>> W www.quadrant.com.au  
>>  
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>> From a questionnaire point of view, there are three objectives. One  
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>> order  
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>> particular suburb, and thirdly "Can you name your local GC City  
>> Councillor".  
>>  
>> Topics are in no particular order:  
>> \* Environment  
>> \* Growth Management  
>> \* Crime/Public safety  
>> \* Water - Conservation/supply  
>> \* Water - Flood prevention  
>> \* Public transport  
>> \* Roads  
>> \* Any other topic not included  
>> \* And 'can you name your GCCC Councillor.'  
>>  
>> Timing - definitely pre Xmas and pre election say first or second  
>> week February. GCCC election date I expect to be Saturday 27 March.  
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>> and Quadrant. Not sure how you do that. My concern is that  
>> journalists sympathetic to 'other factions' could also access this  
>> data which would  
>> negate its impact and value quite significantly.  
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>> Can I have your thoughts please?  
>>  
>> Chris M.  
>>  
>

16 December 2004

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1. Objectives
2. Strategy
3. Consensus on issues
4. The Resource
5. Next action

### **Objectives**

- To achieve consensus among a select group of Councillors and Candidates that acknowledge public concern on (5) key issues that are top of mind across all Divisions. And most importantly to promote a desire on the part of this group to jointly work together to achieve prompt, cost effective solutions.
- To work to re-establishing on the part of the electorate, pride and respect in these Councillors/candidates as a result of their professional conduct and their consensus on solutions they propose to key city issue problems.
- To focus public opinion on these individual Councillors/candidates in that they recognize/understand the frustrations of rate payers and business houses alike and are willing to adopt a joint *common sense* approach to solutions.
- To develop a resource of management & marketing expertise plus funding, that individual candidates can access as required to compliment their own Campaign Committee structures. This combined resource being initially to harness the experience of sitting Councillors and Quadrant's marketing skills and be available only to individuals in the nominated group for the purpose of projecting an agreed position on the 'key city issues'.

## **Strategy**

- The overall plan is comprised of four elements –
  1. group consensus on above objectives;
  2. agreement on a defined 'charter' that can be presented to campaign donors to engender confidence;
  3. an agreed media position once awareness of this resource for 'Campaign for Commonsense in Council' (working title) becomes public and finally...
  4. the development and management of the resource inventory.

## **Consensus on Issues**

Suggested 'key city issue' topics in no particular order are:

- Environment
- Growth management
- Crime / public safety
- Water -Conservation/supply
- Water – Flood prevention
- Public transport
- Roads
- Any other 'key topic' not included?

## **The Resource**

The extent of the Resource will naturally depend on the size of the funding achieved. Where various jobs can be combined, costs efficiencies can apply. The Resource could potentially include:

- Research (city wide and by division)
- Professional graphic art & design resource
- Professional copy writing resource
- Photography co-ordination
- Advertising & public relations
- Corflute signage & brochure printing e.g. 'how to vote' literature



- Campaign strategy development
- Pre election planning e.g. door knocking
- Booth worker recruitment and management
- Election Day check list

### **Next Action**

- Consensus on Objectives
- Consensus on key city issues
- Attitude to eventual Media position
- Funding
- Resource requirements

## Chris Morgan

---

**From:** davles@optusnet.com.au  
**Sent:** Sunday, 18 January 2004 9:19 PM  
**To:** Chris Morgan  
**Subject:** Re: Commonsense Candidate Resource - Work inprogress

Chris

I am sorry the lawyer I contacted has been on holidays but will be sorted out in the next couple of days. The disk should be to you by Tuesday at the latest. I feel that the candidates should go light on advertising until after the 7/2 but continue to do personal work such as door knocking or community meetings. The general advertising I feel will just confuse people and that will allow them to swamp it in the remaining time

Regards  
David

Chris Morgan <chris@quadrant.com.au> wrote:

>  
> Hi David / Sue,  
>  
> In addition to further meetings with Brian Rowe, we have been  
> proceeding with work for Grant Pforr, Roxanne Scott and Greg Betts.  
> The latter two  
> requiring by far the greatest amount of assistance. I have written to  
> you both separately with an update on work required, cost estimates  
> and  
> suggested procedures so we can formalize this arrangement at the  
> earliest opportunity and ensure that funds are in place.  
>  
> David and /or Sue I need your immediate assistance in a couple of  
> areas  
> please:  
>  
> 1. Legals - We need an experienced point of reference to obtain  
> unambiguous (and No Charge?) advice on matters relating to Local  
> Government campaigning. I'm receiving constant queries from these  
> candidates which are outside our area of expertise and impact on  
> forward planning and budgeting. David - I seem to recall you had  
> someone in mind  
> when I raised this point some weeks ago. Can you advise please?  
>  
> 2. New Divisional Boundaries - we have prepared draft art work  
> for  
> brochures for Roxanne and Greg and are planning similar material for  
> Grant Pforr, funds permitting. I urgently need on disc, art of the new  
> divisional boundaries. Is this available and if so how quickly can it  
> be  
> sourced?  
>  
> 3. Timing - in the light of the Feb 7 State election and 3 weeks  
> of  
> intensive campaigning -what are your thoughts on local body candidates  
> actively campaigning at the same time. I'd appreciate your comments  
> please?  
>  
> If you could get back to me tomorrow or on the weekend it would be  
> most appreciated. I'm interstate next Tuesday and Wednesday and would

- > love to
- > have the above clarified for forward planning and costing purposes
- > before I go.
- >
- >
- > Many thanks
- >
- >
- > Chris M.
- >

## Chris Morgan

---

**From:** Chris Morgan  
**Sent:** Monday, 5 January 2004 8:54 PM  
**To:** Cr David Power (davles@optusnet.com.au); Cr Sue Robbins (the.robbins@bigpond.com.au)  
**Subject:** Power & Robbins 2004 GCCC Election Trust Fund (?)

Hi David & Sue,

Contact with the five new candidates has been constant over the Xmas/ New Year break with meetings here at Quadrant and numerous phone calls for advice on various matters. We have just sorted out today some urgent art work amendments for Brian Rowe.

My problem is - we don't have a real client. As a matter of fact I'm still unaware of the name of the Trust Fund to enable me to raise accurate internal paper work here at Quadrant. Naturally I'm also reluctant to commit to any further jobs in the absence of funding, budgets, approvals etc..

Could I have your assistance please in contacting Tony Hickey and requesting that he initiate the basic paper work as a *matter of urgency*. *This was the subject of discussions I had with both Tony and Brian pre Xmas and is something totally outside of my control.*

Since mid December we have been working in good faith, and while Brian has indicated we should be sending invoices to a number of donors who have already pledged contributions, we can't do so without the basics in place. I'm also very keen to see the invoices mailed asap before people 'forget' their pledges.

I'm in Sydney all day tomorrow and can be reached on mobile if necessary. If you can move the above forward this week it would be greatly appreciated – otherwise we will simply have to put everything on hold until Brian/Tony establish the basic fundamentals when they get back from leave or take time to attend to them. More importantly I do not wish to give the candidates at this Thursday's meeting the impression that absolutely nothing has happened since our original meeting.

We are keen to do a professional job, but... I'm sure you appreciate where I'm coming from. Talk to you soon.

Regards

Chris Morgan

**Chris Morgan**

---

**From:** Chris Morgan  
**Sent:** Monday, 9 February 2004 8:44 AM  
**To:** sue robbins  
**Cc:** Cr David Power (davles@optusnet.com.au)  
**Subject:** RE: Change of Client Account Name

Thanks Sue,

Message received and conveyed to Greg. We completed a series of photos on the weekend ( followed by a photo session with Roxanne) and will have a variety of material to sign off on during this week. I would very much appreciate your opinion here and most importantly your OK to proceed.

Could you advise your availability Thursday (or Friday) and I'll set up a meeting.

Regards

Chris M.

-----Original Message-----

**From:** sue robbins [mailto:the.robbins@bigpond.com]  
**Sent:** Sunday, 8 February 2004 7:05 AM  
**To:** Chris Morgan  
**Subject:** Re: Change of Client Account Name

Chris

I'm pleased to read this latest email. The change of name is essential.

I've spoken to Paul Gamin who will participate in a photo with Greg Betts. However, he will only do this towards the end of February. It's of the utmost importance that the photo of Greg and Paul is distributed throughout the electorate early March. This will give Greg the edge on other candidates. Paul has advised me that Greg or I should write the caption for the photo. It should read something like:

"I will be voting for Greg Betts in the Gold Coast City Council elections on March 27th.

Greg has been working hard throughout Division 12 and understands the issues in our area. He is a local family man with a sensible approach and I recommend you vote for him too".

Paul will have to approve the statement and I believe he will as long as Greg keeps door knocking throughout the coming weeks.

Greg also needs to arrange for someone to man the pre-poll booth at Burleigh which is open for two weeks prior to the election, this is vitally important. He also needs to send postal vote application forms to those residents requiring a postal vote, he can get some info from Max Duncan.....this needs to be done as of week beginning 10th. Feb.

Regards

Sue Robbins.

----- Original Message -----

**From:** Chris Morgan  
**To:** Kym Logue  
**Cc:** kimefde@adssystem.com.au ; Kelly Standing

**Sent:** Friday, February 06, 2004 1:00 PM  
**Subject:** Change of Client Account Name

Kym,

Would you please alter our records on the following job codes TEE, TEF, TEH & TEG to read 'Lionel Barden Trust Account' instead of Power & Robbins. Change client name from Tony Hickey to Lionel Barden. Retain same address details

All jobs on the WIP plus all invoices and statements are to reflect the new name.

Many thanks

Chris M.

**Chris Morgan**

---

**From:** Brian Ray [BRay@raygroup.com.au]  
**Sent:** Friday, 13 February 2004 11:52 AM  
**To:** Chris Morgan  
**Cc:** Tony Hickey  
**Subject:** RE: GCCC Campaign Funding

Chris

I hope to talk to Tony Hickey over the weekend, as he is ill. I also spoke to David Power who has promised to ring today and to confirm where he is with his prospective \$80,000 worth of commitments. I note we have a meeting on Tuesday 17<sup>th</sup> with David, so we should attempt to resolve everything by that date.

Brian

-----Original Message-----

**From:** Chris Morgan [mailto:chris@quadrant.com.au]  
**Sent:** Thursday, 12 February 2004 4:39 PM  
**To:** Brian Ray  
**Subject:** RE: GCCC Campaign Funding

Thanks Brian,

I also spoke to David after our conversation. He is also going to follow up on Villa World as he had been talking to Brent Hailey earlier today.

I'll call you tomorrow around 11am to organize a time to recap in the afternoon. I have Bob La Castra and Roxanne Scott in at 11.30am and Greg Betts at 2pm.

Chris M.

-----Original Message-----

**From:** Brian Ray [mailto:BRay@raygroup.com.au]  
**Sent:** Thursday, 12 February 2004 3:58 PM  
**To:** Chris Morgan  
**Subject:** RE: GCCC Campaign Funding

Chris

I spoke to David Power this afternoon. He's chasing \$60,000 in contributions. Tony and I are also on the job and we should liaise tomorrow afternoon.

-----Original Message-----

**From:** Chris Morgan [mailto:chris@quadrant.com.au]  
**Sent:** Thursday, 12 February 2004 9:54 AM  
**To:** Brian Ray  
**Cc:** hickeya@hickeylawyers.com.au  
**Subject:** GCCC Campaign Funding

Hi Brian,

Representatives of various Campaign Committees are urgently chasing confirmation of funds to confirm planning, and I must get respond to them today. e.g.

Div 5 Brian Rowe. Requires \$26,783.72 to cover existing commitments plus approval for a further \$9620

Div 4 Rob Molhoek . Stopped fund raising on the promise of funding – requires at least \$10,000 immediately

Div 6 Roxanne Scott . Has been deferring commitment on high profile media signage – now on deadline needs \$20,400 immediately

Plus commitments to produce additional material for Grant Pforr and Greg Betts will total at least another \$30,000 required for next week.

All the above pretty much in line with my earlier cash flow spread sheet, other than Brian Rowe. Many are unable to confirm main media spends and in some cases is already booking out on key days eg radio

I know you're quite busy but we do need to move on this rapidly.

Regards

Chris M.



19 February 2004

Mr Tony Hickey  
Hickey Lawyers  
PO Box 5559  
GOLD COAST MAIL CENTRE 9726

BY FACSIMILE: 07.5574.1130

Dear Tony

We authorise the following immediate draws:

|         |             |
|---------|-------------|
| B Rowe  | \$20,000.00 |
| R Scott | \$3,000.00  |
| G Pforr | \$5,000.00  |
| G Betts | \$5,000.00  |

Further, we authorise the following funds to be held and paid as invoiced by  
Quadrant:

|         |             |
|---------|-------------|
| R Scott | \$10,000.00 |
| G Pforr | \$5,000.00  |
| G Betts | \$5,000.00  |

Yours faithfully



**DAVID POWER**  
COUNCILLOR DIVISION 2



**SUE ROBBINS**  
COUNCILLOR DIVISION 14

## Chris Morgan

---

**From:** Brian Ray [BRay@raygroup.com.au]  
**Sent:** Thursday, 26 February 2004 10:44 AM  
**To:** Chris Morgan  
**Subject:** RE: New Contributor & Budget Allocations x Candidate

Chris

I understand their concerns with respect to being exposed to a whole bunch of developers, however it is important that at least Sue and David meet these people and I think that should be in a circumstances where you outline the general thrust of the campaign. Bernard Salt also wishes to consult a group of Gold Coast developers and would be available on the afternoon of 10<sup>th</sup> March. I suggest we go ahead with that date if David and Sue can make it.

I'm following up the recalcitrant donors as we speak.

Kind regards Brian

-----Original Message-----

**From:** Chris Morgan [mailto:chris@quadrant.com.au]  
**Sent:** Wednesday, 18 February 2004 7:34 PM  
**To:** davles@optusnet.com.au  
**Cc:** Brian Ray  
**Subject:** New Contributor & Budget Allocations x Candidate

Hi David,

Was speaking with Eliza Macrossan now Senior Development Manager – Qld, of the Investa Property Group (formerly Development Manager of the Glades with Thakral) in Brisbane this afternoon. I suggested that Investa might want to contribute \$10,000 to the cause and outlined the Lionel Barden Trust and its objectives.

She was quite positive about the possibility of the company contributing – needs a couple of minutes on the phone from you personally if you wouldn't mind. Could you please call her – 07 3837 0707.

Regards

Chris M.

PS: Must talk with you tomorrow re confirmation of funds x candidate as I am pushing buttons on a range of printed material and need to ensure we both agree on who is getting what. Could you call me when convenient please.

## Chris Morgan

---

**From:** Chris Morgan  
**Sent:** Thursday, 5 February 2004 6:18 AM  
**To:** davles@optusnet.com.au  
**Subject:** RE: Letter od appointment



10.12.03 Draft  
letter of appoi...

Many thanks David,

Revised draft letter attached. If Lionel could mail it to me it would greatly appreciated.

Alternatively if you and he would care to meet me here at Quadrant sometime next week to familiarise yourselves with work in progress, I'd welcome the chance to update you.

Regards

Chris M.

-----Original Message-----

**From:** davles@optusnet.com.au [mailto:davles@optusnet.com.au]  
**Sent:** Wednesday, 4 February 2004 8:02 PM  
**To:** Chris Morgan  
**Subject:** Re: Letter od appointment

Chris

Lionel Barden  
has agreed to act as primary client so if you change the name I will get it to him  
asap for completion

regards  
David

Chris Morgan <chris@quadrant.com.au> wrote:

>  
> Hi David,  
>  
> Thanks for your time this afternoon. Attached is the draft letter we  
> discussed.  
>  
> Once the primary client has been confirmed, I would appreciate it's  
> return .  
>  
> Talk to you Monday.  
>  
> Regards  
>  
>  
> Chris M.

**Chris Morgan**

---

**From:** Chris Morgan  
**Sent:** Monday, 9 February 2004 8:44 AM  
**To:** sue robbins  
**Cc:** Cr David Power (davles@optusnet.com.au)  
**Subject:** RE: Change of Client Account Name

Thanks Sue,

Message received and conveyed to Greg. We completed a series of photos on the weekend ( followed by a photo session with Roxanne) and will have a variety of material to sign off on during this week. I would very much appreciate your opinion here and most importantly your OK to proceed.

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**To:** Kym Logue  
**Cc:** kimefde@adsystems.com.au ; Kelly Standing

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Many thanks

Chris M.

## Chris Morgan

---

**From:** Chris Morgan  
**Sent:** Tuesday, 9 March 2004 6:20 PM  
**To:** Cr David Power (dpower@goldcoast.gov.au); Cr Sue Robbins (srobbins@goldcoast.qld.gov.au)  
**Cc:** lionel@innovationshowcase.net  
**Subject:** CANDIDATE EXPENDITURE SPREADSHEET SUMMARIES

Hi David/Sue,

State of the nation in terms of funding as at midday today from Tony Hickeys office, is as follows.

Currently we have a sum of \$20,500 in the Lionel Barden Trust Account. Deduct our earlier unpaid fees plus initial candidate expenditure thru Quadrant, authorized by yourself David some 5 weeks ago and the balance is NIL. At Tony Hickey's request I will need to have Lionel re - authorize payment of these accounts, due to the name change. That I'll attend to tomorrow.

To date we have received cheques of \$ 8,000 each from Roxanne and Greg campaign accounts.

After regular discussions we have proceeded with campaign planning and expenditure commitments based on pledges advised, and the predetermined candidate campaign budget amounts.

Bottom line is we need \$100.000 in redeemed pledges now - this week, to avoid compromising all the work to date.

This breakdown as follows (see attached spread sheets):

Div 6 Roxanne Campaign Budget \$40,000 - Balance needed \$19.190 plus \$5904 for signage say \$25904 for current commitments

Div 12 Greg Betts " Budget \$30,000 - Balance needed \$19.084 to complete current commitments

Div 3 Grant Pforr " Budget \$35.000 - Balance needed \$35.000 to complete current commitments

Quadrant fee due As budgeted - March \$10.000

Div 4 Rob Molhoek As promised - \$10.000 minimum ( Rob has not received any assistance other than N/C Quadrant advice)

Add incidentals and you have the thick end of \$100.000 required - a sum considerably less than original estimates. On the understanding that this funding is forth coming, Quadrant has committed some \$80.000 to date to keep the various campaigns moving forward - otherwise they would all be at a standstill if we were working on the customary pay as you go basis. This line of credit from Quadrant allows a little latitude in pledge collection, but as I mentioned earlier it is not how the campaign was to be conducted.

Urgent attention is required please.

Regards

Chris Morgan  
Quadrant - *Partners in marketing*



GRANT PFORR DIV 3; REG BETTS DIV 12 ROXANNE DIV 6 -  
3 - MKTG SPREA... - MKTG SPREA... MKTG SPREADSHE..

## Chris Morgan

---

**From:** davles@optusnet.com.au  
**Sent:** Tuesday, 9 March 2004 7:23 PM  
**To:** Chris Morgan  
**Subject:** Re: CANDIDATE EXPENDITURE SPREADSHEET SUMMARIES

Thanks Chris

I will follow some people up. Some good news another donor has pledged to assist Pforr and Rowe direct so that may take them out of the equation all together.

Talk to you tomorrow

David

> Chris Morgan <chris@quadrant.com.au> wrote:

>

> ( Also copied to Sue,Lionel & Brian)

>

>

> Hi David/Sue,

>

> State of the nation in terms of funding as at midday today from Tony

> Hickeys office, is as follows.

>

> Currently we have a sum of \$20,500 in the Lionel Barden Trust Account.

> Deduct our earlier unpaid fees plus initial candidate expenditure

> thru

> Quadrant, authorized by yourself David some 5 weeks ago and the

> balance

> is NIL. At Tony Hickey's request I will need to have Lionel re -

> authorize payment of these accounts, due to the name change. That

> I'll

> attend to tomorrow.

>

> To date we have received cheques of \$ 8,000 each from Roxanne and

> Greg campaign accounts.

>

> After regular discussions we have proceeded with campaign planning and

> expenditure commitments based on pledges advised, and the

> predetermined

> candidate campaign budget amounts.

>

> Bottom line is we need \$100,000 in redeemed pledges now - this week,

> to avoid compromising all the work to date.

>

> This breakdown as follows (see attached spread sheets):

>

> Div 6 Roxanne Campaign Budget \$40,000 - Balance needed \$19.190 plus

> \$5904 for signage say \$25904 for current commitments

>

> Div 12 Greg Betts " Budget \$30,000 - Balance needed \$19.084

> to

> complete current commitments

>

> Div 3 Grant Pforr " Budget \$35,000 - Balance needed \$35,000

> to

> complete current commitments

>  
> Quadrant fee due      As budgeted      - March      \$10.000  
>  
> Div 4 Rob Molhoek      As promised      - \$10.000 minimum ( Rob  
> has  
> not received any assistance other than N/C Quadrant advice)  
>  
> Add incidentals and you have the thick end of \$100.000 required - a  
> sum considerably less than original estimates. On the understanding  
> that this funding is forth coming, Quadrant has committed some \$80.000  
> to date to keep the various campaigns moving forward - otherwise they  
> would  
> all be at a standstill if we were working on the customary pay as you  
> go  
> basis. This line of credit from Quadrant allows a little latitude in  
> pledge collection, but as I mentioned earlier it is not how the  
> campaign  
> was to be conducted.  
>  
> Urgent attention is required please.  
>  
> Regards  
>  
> Chris Morgan  
> Quadrant - Partners in marketing  
>  
> <<GRANT PFORR DIV 3 - MKTG SPREADSHEET.xls>> <<GREG BETTS  
DIV 12 -  
> MKTG SPREADSHEET.xls>> <<ROXANNE DIV 6 - MKTG  
SPREADSHEET.xls>>



## Chris Morgan

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**From:** davles@optusnet.com.au  
**Sent:** Thursday, 18 March 2004 6:16 PM  
**To:** Chris Morgan  
**Subject:** Re: Work In progress

Chris go ahead this is too important to let run off the rails now

> Chris Morgan <chris@quadrant.com.au> wrote:  
>  
> Hi David,  
>  
> Have been speaking with Lionel and we have had a direct request by  
> some donors to meet with our candidates - particularly 'contributors'  
> who have yet to do so.  
>  
> Our intent is to invite all our candidates ( and key Councillors) to  
> meet with the donors next Thursday at Innovation Showcase for an hour  
> between say 4 and 5pm. A full display of literature etc... would be  
> set up. This will also minimize the possibility of media exposure,  
> although  
> in some respects it could work to our advantage.  
>  
> Could you advise me /us asap if you are all comfortable with the  
> concept as Lionel wants to get invitations out urgently. We are still  
> way short of the total dollars required and need to confirm at least  
> another ten donors.  
>  
> Regards  
>  
>  
> Chris M.

Tony Hickey  
Principal  
Hickey Lawyers  
Level 6 . Corporate Centre  
Cnr Bundall & Slatyer St  
Bundall Qld 4217

Dear Tony,

Re Final Campaign Accounts for the Lionel Barden Trust

Please find attached a summary of activity and details of individual amounts and the overall total now due of \$22,780.54 as authorized for payment by Lionel.

I appreciate that the Trust Fund may still require contributions to discharge this sum. Could you please advise if you have any further word in this respect please?

Many thanks

Chris Morgan  
Director

CC: Lionel Barden

# QUADRANT



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## TAX INVOICE

ABN: 25 056 754 100

Client: Lionel Barden Trust Account – R Scott  
C/- Hickey Lawyers, 6<sup>th</sup> floor, Corporate Centre  
BUNDALL QLD 4217

Invoice No: 00464

Date: 19/03/2004

Attention: Mr Lionel Barden

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Reprint of additional 5,000 How to vote cards. A5 single sided.

\$509.00

Sub Total: \$509.00

GST: \$ 50.90

**TOTAL: \$559.90**

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## Chris Morgan

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**From:** davles@optusnet.com.au  
**Sent:** Monday, 22 March 2004 5:13 PM  
**To:** Chris Morgan  
**Subject:** Re: Rob Molhoek

Chris I think we should invite him and tell him the money should be forthcoming still and we are working on it.

David

> Chris Morgan <chris@quadrant.com.au> wrote:  
>  
> Hi David,  
>  
> Before I ask Rob to join us on the Thursday 25/3 'Meet the New  
> Candidates' one hour session at the Innovation Showcase building - has  
> he actually received any funding at all? I did indicate to him that  
> he  
> would based on earlier planning discussions.  
>  
> He will be probably disinclined to attend if he hasn't and I would see  
> no value in alerting him to the fact that we have still a shortfall  
> to  
> make up.  
>  
> Could you give me a call please.  
>  
> Regards  
>  
> Chris M.

**Chris Morgan**

**From:** sue robbins [the.robbins@bigpond.com]  
**Sent:** Sunday, 27 June 2004 4:16 PM  
**To:** Chris Morgan  
**Subject:** Re: Newspaper release for Sue Robbins

Chris

I won't be back from Canberra and the snow until Thursday 8th. July. I really need to have a holiday during this recess, so I'm making the effort to visit the daughter in Canberra coupled with a few days in Thredbo. Only wish the daughter had secured herself a highflying job in Tahiti or New York or Paris, and not cold old Canberra, she advises me she's working on it.

Would you be available sometime during the week beginning the 12th. July or week beginning 19th. July (see how the month just gallops away from you, before you know it's a year gone, then a full term In Office. My God, where did my life go?).

Please advise (not about my life, just a suitable date please).

Regards

Sue Robbins.

----- Original Message -----

**From:** Chris Morgan  
**To:** sue robbins  
**Sent:** Saturday, June 26, 2004 1:34 PM  
**Subject:** RE: Newspaper release for Sue Robbins

Social Hermit? - naah! Don't believe a word of it.

Love to talk to you about a newspaper for your electorate - thought you may have forgotten that suggestion. The afternoons of Monday, Tuesday or Wednesday next week are clear for me. How are you placed - your office or mine?

Regards

Chris M.

-----Original Message-----

**From:** sue robbins [mailto:the.robbins@bigpond.com]  
**Sent:** Friday, 25 June 2004 9:34  
**To:** chrismorgan@quadrant.com.au  
**Subject:** Newspaper release for Sue Robbins

Hi Chris

Many months, no speak.

As I am not a person who "does golf" and don't really go to many functions other than the presentation nights of the eight Surf Clubs in my electorate, Lions & Rotary Change Over Dinners, Sthern Gold Coast Chamber of Commerce breakfast's and don't attend the UDIA functions (am booked into Thredbo which conflicts with the event of the century being the opening night of the Convention Centre and will not be attending), I haven't really had the chance to exchange a pleasant line of conversation with you over the last few months.

I'm really a social hermit but not many people realise it.

I write to you in need of your expertise.

I wish to produce a newspaper for my electorate and require your vast experience and professional touch. I have been building my articles, info and photos for such a publication and would like to make an appointment with you to arrange for the publication to be distributed throughout my electorate during the month of September.....I like to plan in advance.

I would like to meet and discuss with you the cost etc. Please advise.

Regards

Sue Robbins.