

GouldPublic HearingAshia Vuna CLERK**MEMORANDUM**

TO Queensland Rugby Union (QRU)  
 FOR Ken Freer  
 FROM Eric Anning  
 SUBJECT The University of Queensland Rugby Academy (UQ Rugby Academy)  
 DATE 12th August 2008

**1. BACKGROUND**

The UQ Rugby Academy is a Joint Venture among

1. THE UNIVERSITY OF QUEENSLAND,
2. THE UNIVERSITY OF QUEENSLAND SPORTS AND PHYSICAL RECREATION ASSOCIATION
3. UNIVERSITY OF QUEENSLAND RUGBY FOOTBALL CLUB INCORPORATED ABN 95195990930

trading as **THE UNIVERSITY OF QUEENSLAND RUGBY UQ RUGBY ACADEMY**  
 ABN 86783895305.

The UQ Rugby Academy was launched on the 22 November 2004. It coaches Rugby Players and Coaches and charges a fee for its services. Any profits arising from UQ Rugby Academy business are to be applied to fostering amateur rugby at The University of Queensland.

The aim of the UQ Rugby Academy is to raise the standard of Rugby in Queensland (particularly in the Schools) and elsewhere.

The UQ Rugby Academy is the first fee-for-service UQ Rugby Academy in Australia and the only one in the world to be partnered by a leading University Sports'- Science Faculty.

**Board:** The UQ Rugby Academy is governed by a Board of unpaid volunteers - Eric Anning (Chairman), Steve McRae, Professor Doune Macdonald, Dr David Jenkins, Kim Guerin and Frank McLaughlin.

**Personnel:** David Muir (CEO), Zane Hilton (UQ Rugby Academy Director and Skills Coordinator), Cameron McIntosh (Assistant to Zane Hilton), Adam Garred (Strength and Conditioning Trainer), James Holbeck, PHD Research Fellow and technical advisor Part-time: Rugby Consultants - Nick Leah, Paul Hudson, Nick Stiles, Roger Gould, Sean Hedger, Matt Kaye, Fletcher Dyson, and Tabai Matson; **Sports Science-** Dr David Jenkins, Dr Cliff Mallett, Dr Michael Kellmann and Dr Sean Tweedy; **Marketing and Accounting-** UQ Sport employees; **Honorary Solicitors-** Allens Arthur Robinson; **Honorary Auditors:** Ernst Young.

**Some customers:** UQ Rugby Club; Brisbane Boys College; St Joseph's College Gregory Terrace; St. Peters; Downlands College; Kenmore Bears Junior Rugby; Victoria Rugby Union, Condamine Cods; US Military College (Westpoint), Boston Irish Wolfhounds; Arizona State University; Princeton College; Dartmouth College; Harvard; Yale; Brown; University of Delaware; Albright College; Stanford University; University of Arizona, University of Connecticut, Kobe Steel; Fijian U16 Presidents; accredited service provider to USA Rugby.

The UQ Rugby Academy's major product is its Elite Player Development Program (EPDP). The 11 month program costs \$8,800.

The UQ Rugby Academy has experienced financial reverses in its business in 2008 because of the strengthening of the Australian Dollar against the US dollar and the depressed financial conditions in North America and Japan. It has applied to QRU for financial assistance by way of scholarships into the UQ Rugby Academy's 2009/10 EDDP.

## 2. QRU SCHOLARSHIPS

### Duration of program

2 years

### Cost

\$200,000 paid in two annual instalments

### Eligibility / Selection

- Players will be selected by the Reds staff (mix of school leavers and existing club players)
- 12 Players to be selected including 3 existing UQ Rugby players
- UQ Rugby will enter into an agreement not to approach players for a period of 2 years following their exit from the program

### Program

Split 11 month program:

- Off season program: 4 Gym, 1 Speed, 1 conditioning, 2 skills, Nutrition, Mental toughness program (program includes physiological and skills based testing and feedback every 6 weeks)
- In Season: 2 Gym, 1 Speed, 1 conditioning

Program dates:

- Season 1: October 2008 through September 2009
- Season 2: November 2009 through September 2010

### Staff

The program will be run by UQ Rugby Academy staff with regular reviews performed by Reds Academy staff.

Staff include:

- Zane Hilton, Head Coach
- Cameron McIntosh, Assistant Coach
- Adam Garred, Athletic Performance Manager



EI

**From:** Simon Taylor [Simon.Taylor@qru.com.au]  
**Sent:** 28/07/2009 9:09 AM  
**To:** Ken Freer  
**Subject:** FW: UQ Academy Scholarships

FYI

Simon Taylor | General Manager - Partnerships  
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**From:** Ben Whitaker  
**Sent:** Monday, 18 August 2008 12:48 PM  
**To:** Corina-Anne Rose; Simon Taylor  
**Subject:** RE: UQ Academy Scholarships

Corina  
Simon and I have met to discuss  
All is good from our end - I have asked David Muir about an amendment as there will be 13 scholarships offered (one per Premier Club and one for QLD Country) including three for UQ. He has emailed me to confirm this amendment  
Thanks  
Whits

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**From:** Corina-Anne Rose  
**Sent:** Monday, 18 August 2008 11:12 AM  
**To:** Simon Taylor; Ben Whitaker  
**Subject:** FW: UQ Academy Scholarships

Hi Simon & Ben

Please find attached the paper from Eric Anning in relation to the funding. Please advise Ken if you are ok with this proposition?

Many thanks

Kind Regards

29/07/2009

Corina-Anne Rose / EA to CEO / Queensland Rugby  
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**From:** Eric Anning [mailto:[etanningsnr@bigpond.com](mailto:etanningsnr@bigpond.com)]  
**Sent:** Tuesday, 12 August 2008 3:15 PM  
**To:** Ken Freer  
**Subject:** UQ Academy Scholarships

Ken

I refer to our previous discussions. Our lads have been through the procedure with Ben who was satisfied.

I am pleased to attach a formal proposition.

Regards  
Eric

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29/07/2009