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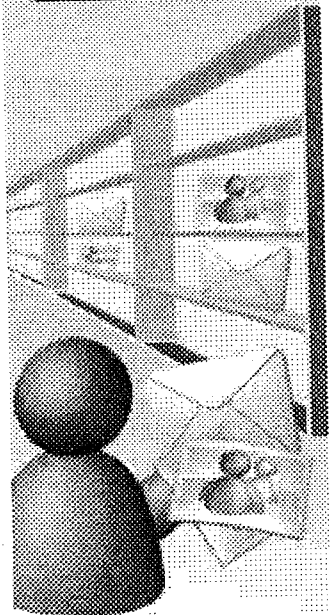
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From : Chris Morgan <chris@quadrant.com.au>
Sent : Thursday, 15 January 2004 9:49:41 AM
To : <lgPforr@hotmail.com>
Subject : Div 3 - Faxes 14 Jan '04

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Hi Grant,

Thanks for your faxes – they make very interesting reading. Couple of comments:

The 'Achieving/Working for You' Labor flyer is pretty much the same across all electorates for all Labor candidates, however I don't feel there is a need to change your strategy at this point. It's still a good strong, relevant line.

Local Government is Politics and as such, difficult to avoid. The theme you need to emphasise is " Let's keep PARTY politics out of Local Government!"

"I live in the electorate" could also be stated as " An independent local boy for local government – let's keep Party politics out!" or similar. These are the type of statements that you can regularly include in any media statements and public meetings.

I'm not too sure about your third comment. Probably need to discuss that one further.

Rod Wellfords note is positive. Give some thought to his former portfolio – there may be an angle on foreshore environmental issues that you are promoting that he can endorse or support. Won't do any harm with the Green Vote either. Alternatively law & order issues – what is there in Division 3 that is an issue and what solution do you propose that the Attorney General could support? All demonstrates your ability to work with State.