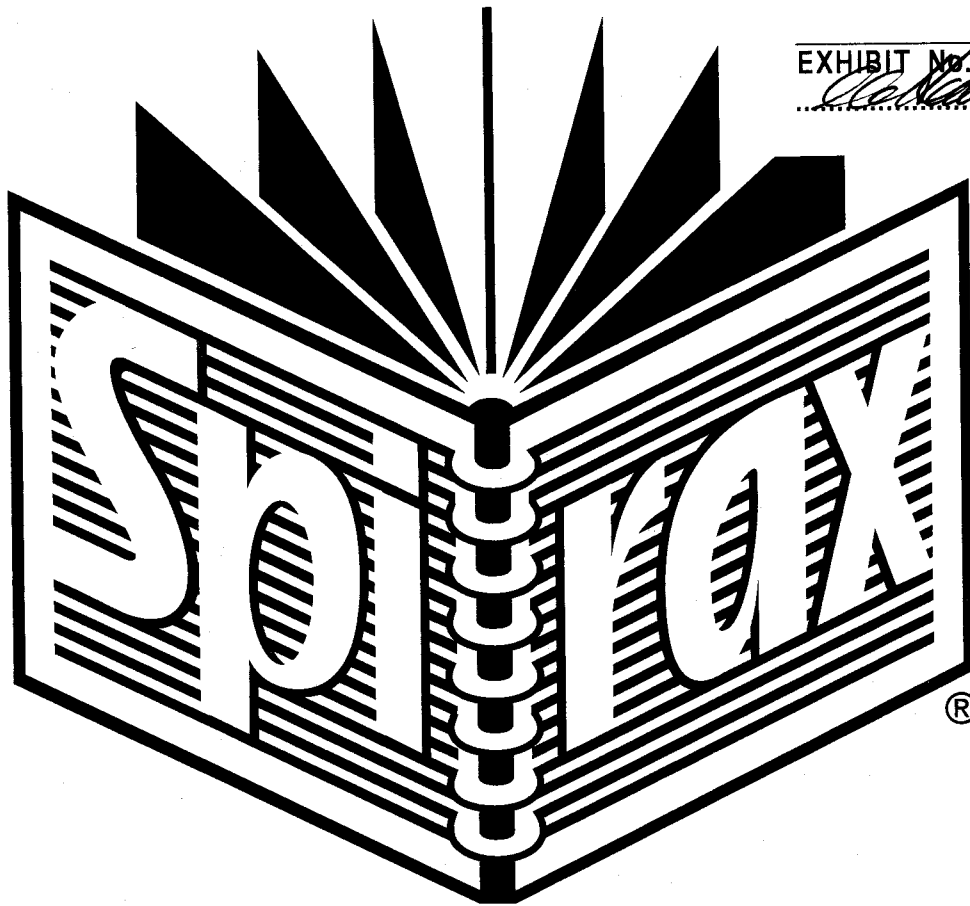


OP GRAND

EXHIBIT No. 131  
*Claremont* CLERK



A4

Not [redacted] Book

QUADRANT

specialists in property, retail,  
leisure and tourism advertising

East Quay Corporate Park  
34 Glenferrie Drive, Robina, Qld 4226  
P.O. Box 98, Robina Qld 4226, Australia.

Chris Morgan  
Director

Phone: (07) 5578 9433  
Mobile: 0438 789 433  
Fax: (07) 5578 9466  
E-mail: chrismorgan@quadrant.com.au  
Web: www.quadrant.com.au

5.8.03 → 12.2.04



9 312828 005954

Made in Indonesia



DIRECTIONS: VENTURE / SERVICES - 5/16/03

1 NOV 03

Divine Minutes May 03 Lakeland.

Action: Q Golf sponsored = Q Credentials Integrated  
 K. Gals. & UWA. Etc & Golf.

Website of Trade = N/A  
 Virbiz = Happening.

Projections.	Target	\$ mths.	%	Oct/Dec
Tuition	40	17.40	83	20
C'Corp.	150	45.60		40
WMP	180	43.40	22.8% av.	20
ECB	50	50.75	16	20
PSS	200	56.70	45.6	-
TRHD (Misc.)	50	26.50	23	-
HG's	75	6.00	100	-
Month/Misc	-	51.3	39.6	150
Misc.				
Hot Items to	-	41		
Collu & Botic	-	-		22
Greenway				
	745	297		272

569

-176 for the 1/2 year to December

2004. Jan - July projections.

Troon	40.	(131)
C' Corp.	70	(107)
WMP	100	✓
ECB	50	✓
TCHP - MISC.	50	✓
GREENMAN	50	✓
MLR	100.	✓
<del>MP</del>		
	460.	

New.

McQuinn/McQuinn/Book's	250	X
Fed Corp / Lake Federation	200	?

2003/2004.	First Quarter	297
	Second	272
	Last 1/2.	910.

1,500,000. conservative

Other New Business Potential.

- Peter Mills / Mudgecombe X.
- Eliza ✓
- Citta / ?
- Rocke Group / Jacobs Well ?
- Fed. Corp. other 3 projects ?
- Bure Barley ?
- Kintoch NZ ?
- San Remo ?
- Warner Lakes ?
- Eccc / Water ?

## Co. Goals.

- Dissemination overall. / ✓ Office - ~~July?~~
- ✓ Web - ~~Jan/Jan~~
- ✓ presentation ability - not competitive @ first exposure (credit x 1k)

## Personal

- Health & home.

## Other.

- ✓ Books as a resource / goals
- ✓ L&P tips x 2. Broadband @ home.
- Share holding.
- Exit strategies.
- ✓ Focus on 5 key, profitable, clients.
- ✓ MCG. Golf x 4.

## Report.

1) As. and Sub. <sup>ESOM</sup>  
Will target year prior. KL write down offset by Exp. Gain

2) Alan & Janet with Graig

David's Prescribe - alternative printer scene.

3) Vicki Malayaw Odnogor & Noosa

Event Regular involvement in trips / quarter ownership of and provide it.

4) A. website - Link to USA site  
- Link to C/Corp.



4) Q. house etc - UDIA FP for 12 months  
- Golf bags

5) Q. FR.

- GCB Profile on TV/Car
- GCBLS. Golf is a business / Making a business of not just a passion.

• UDIA.

6) The Directors Cup - The Quintessential Corporate Golf Day

~~X~~ → Dates March 19 or April. Single 9 Fwd

• P&A for each 4. P&A "Sanctioned" event

• Sponsored by "The Golf Course Company"

• Dinner for Michael Wheeleridge

• Club Sq. Swiss 2011 & 2012

• GCBLS coverage. Story. "Business is a pleasure"

\* External concept to "Directors Cup Golf"

7) Bernard Salt: Does he play golf? Possible Q. workshop, after dinner for (3)

8) GCB/Water: Concept development Cup for washing teeth. Save water. Publ. TV. Direct wat.

Target kids educate parents, jewelry design.  
Sponsored by, Colgate, Oral B or similar

9) Set Management Meeting - Show & Grant  
→ Tuesday, this Wednesday Thurs. & Fri.

b) General Staff meeting to follow Friday.

For ~~1988~~ ~~\_\_\_\_\_~~ Michael Wolveridge

General Comments / Suggestions - Pippin Ryan

1) First Impressions

- Entry to property - eroded hillside (to right of road) could be repaired by a blue stone retaining wall or similar
- General landscaping - modest at best in terms of effect

2) Staff -  
• Food - ~~class~~ Good standard. No stars - all good

3) F & B.

- No skim milk ~~at~~ b' fact
- No English Breakfast in units
- Cullery - Not allowed to eat most orders - eg. no oyster fries at dinner on Friday or omelette dinner Saturday.
- Absence of lemon/limes with omelette dinner.
- Absence of breads at ~~sat~~ night dinner.

4) Rooms / General Comfort Considerations

- Fans Toilet & Bathroom - Allow guests the option of having them on, with a separate switch. On a cool morning, the wind tunnel effect is decidedly uncomfortable / bloody cold. Not necessary.
- Bathroom - No mirror light. Downlight casts a shadow on your face. Changing & make-up made more difficult - Absolutely no room/bench space for two toilet bags. Needs an open front side cabinet/table. Toilet paper has to be taken in there.

- Bedroom. Again, no table space to clear PA & book in, at least to say a whatever.
- Lounge. Same - very limited table space.

### Five Improvements cont...

- Welcome letter. Personally addressed "Dear Anne" but with no name and signature, to beautifully & rather commercial text that is (personally) too long.

If its a personal effect you wish to create - then it must be more than a simple mail merge printed on copied & letterhead.

### Overall Impression

- Nice but not 5 star. Come back - no.

### Byron Director / Sunday

CM Action: list of Clients / Billings proj. to update AB website list.

Leave: Office closes Thurs eve reopens Mon 5 Jan  
TS/JM away from 20 Dec <sup>23</sup> → Jan 5 → 12.

Staff: 9am Thurs. Update Show & Grant  
12 noon Fri. Staff meeting,  
12.30 " Lunch

Am - Contact Bruce Sunday re possible office space at Varsity by Lakes.  
Advice Carolyn Terry may call.

In - Geoff Hall to invite Byrne Courtney to exclusive  
Wesley Dinner - follow-up to James Morrison.

restive - Whenever possible - to allow time for Jim & Chae  
to receive when projects/sites are delivered  
quarterly review / sales partner in a job.

Tree Boxes - Set up as a 'franchise' deal by Candler & Co  
in Sydney. + AI locally.  
- letter to AI re ownership / agreement / contractual  
arrangement.

Victoria / Morrison - Feb 20, 21, 22 Peppers & Partners General  
Viz. meet + Janil for 2 of us.

---

~~\_\_\_\_\_~~ Richard Adams.

✓ 7) Disinfectant mail out

✓ 8) Letterhead.

✓ 9) Photography. - (Slide photos. 2. x 15 # 13. days.  
+ 2 days.)

location: Paradise Point Jonesboro.

✓ 10) How to vote. X.S.

---

~~Wed~~ THURSDAY. 12. FEB

Fin. Review: Michael Chart / Bruce Chiff. Melbourne.  
 David Mustary. Ann. Lighting Pueris.  
 \$130.- / \$110. ————— H/dco. / Doug  
 Hills Cwp  
 15.  
 7.  
 7.  
 \$89.- v/wald.

Electoral Role: 18925.

Div. 3. - Grant P/low.

- \* David Aulds
- \* Rennie Coventon
- \* Anne Bennett
- Fred Woodley ?

Possibly 4 Candidates  
Preferences.

Budget. \$7. - draw down. No funds necessary.

Action:

- 1.) ✓ Signage: Labrador. AFL 'Tiger' Pole. 6m. sign.  
 Confirm & procure material.
- 2.) Santa Barbara Village Camp. Newsletter. \$10.-  
 memo F/A req'd.
- 3.) ✓ Local Newsletter - Online. Friday. Immediate.
- 4.) ✓ Web page. 3 x new scans for web page.
- 5.) ✓ Divisional Map. Ordered.
- 6.) ✓ VSL Postcard.

MONDAY. → FEB.

4:15 - 5:45. GOLD 92.5FM.

GCCC / Nina Christzan.  
+ Joe Hodgeson

Solid campaign, well supported, well connected. Don't know her politics - community oriented, bit of an idealist. Develops daughter / conservative. Educated.

GCCC / TED

- Todd A. Letter. - Jan hi-ris disc to come from Wayne
- Copy sends as mailed.
- Web for Vancouver Park - Jounqui. + H/ed Reg. Park

Aldair / QN.

- Response from (de)eds on DAGS?

Pamela Graphic Publishing, com. av.

eps, pdf or a.s.c. / Gouleser.

W ~~████████████████████~~ Pacific Publications  
G.P.O. Box 1292. ~~W~~ Melbourne 3001.

FRIDAY. 6 FEB.

---

6ccc. / New Business.

- 1) • Paul Savanov. Wavilisland, com Fiji project  
Melb. based / Tom from Melb. Precast & Civil Joinery P/Es 756  
Partners →  
George Rd. office location.  
New World company.
  - 2) • Bowen. Qld. Owner lives at Mt. Eliza.
  - 3) • Directors Off. Alan confirmed \$5000. ~~General~~  
for 2 April. & TGCC as ~~General~~  
Check next week.  
Michael confirmed as speaker.
- 

SWAY. 8 FEB.

---

Photos. / 6ccc

- 1) • Bette. Gues to email. summarize contact details  
for vehicles.  
+ background + street addresses to support files.
- 2) • Roxanne. to email background details + street  
addresses to support files.



THURSDAY. 5 FEB.

---

UBIA. Wkly Meeting.

~~X~~ Prep. invitation 'Madras Ball' theme. <sup>Apr. 30</sup> ~~May 14~~.

Invite out for appo. Next meeting Thurs. March 4

Sponsors logos. - Churches to raise.

Band. + female singer. More important than  
Songs Central.

Brisbane Brisbane. CF -

Second Golf Day. July. Irish CF.

Uffcon as major sponsor.

Am to contact - Cost + date etc.

---

T6ce.

Four new projects. / Press Release. - Kit.

Friday 5 March. @ St. Kilda

James - 12.30 pm / main quest. 1.30 pm.

List of quest to Alan Touy.

---

3 FEB / TUESDAY.

---

Golf Hotelia. Thurs. Apr. 22. Conf'd. Labels etc  
Golf to supply.

---

\* GCCC / Photographs, CONFIRM

→ Sam: Tuesday, 5th Feb. Car Park.

10am - 2pm Sunday. Green Bets / Bullish.

3:30pm: Sunday. Roxanne.

---

Gullerwoods / David Bradley. 2.4 < 1.8m

Stage 6. Guller 4B with plan of

Relocate to Sales Office. CFH. \$250.

---

GOK

Smith Street. / Scott. Vaughan O'Rourke.

\$7,000. + Skin. + \$500.

UNIT. \$2,300.-

---

6.) Bus Station & Taxi Park / Underground, in S'Don.  
Check with Alan. / Artists in person. etc.  
Telford.

7.) Strange. Volume traffic  
Smile St.  
Olsen Ave.  
Hwy Airport Rd.  
Pacific Hwy.  
Station to Cucke.

8.) How to Vote Cards. AS. 70 gm.

9.) Pre-poll. DL. 2 weeks before elect. (3 from 14)  
3 colour. 300 max.

10.) Bbs. 8 major + 3 minor booths x 30

11.) Team.  
8 - 10. am  
4 - 6. pm  
) busiest.

10 per booth. x 3 hours. each. x 10 hours.

100 hours @ \$20.00 p/hour =

12.) Booths. Set up on day + removal.  
Cupboards. Boards. (Tables/Boxes) Eye level w/ voters.  
x 14 booths.

DI Electric  
Band. (x3)

13.) Letterhead. Design.

14.) Mailouts. DL. C. box drop

→ each week last 4 weeks.

15.) Website. Set up  
name.

## Budget.

Local Newsletter . \$ 250.  
U-box & date . \$ 1300.  
Misc . \$ 400. } \$ 1950.

---

Car: Emiling both sides of Car. Square.

---

Radio: ACRB. Greg & quote.

---

## 6000 / Roxanne. 2x16.

- 1) DL. Booklets. Def. brochure sends from Roxanne.
- 2) Photos. ~~100~~ 5 min. Box. x foreshore. etc. (Sun/look).
  - Sat. o Family. (husband & 2 boys.)
  - Sun. Tues. o Toilet block shot.
  - Sat. ~~100~~ o Adv. Home for Aged. Footpath. with them.
  - Sat o Silver Biddle Community Centre.
- 3) DL Copy include reference "to 70 year old man" & Rox's  
identification with the needs of her aged & young.
- 4) Tribunal: Contact. Shikzo. / Baskalbert Court issue.  
First Councillor to be censured.
- 5) Judging Panels of "Ind'l Womens Day Leadership" Award.  
Alderman. Pic for Tribunal.

WED. 2 FEB.

6000 / Grey Blitz.

#40. - #7 = \$30. approx.

Campaign.

- ✓ Bus. Cards.
- ✓ Letterhead.
- ✓ Photography
- ✓ 2 brochures.
- ✓ Local Newsletter ads
- ✓ Copy/letter.

clerk drop.  
 Feb. March. material.

→ Letterbox distrib'n. Letter presumably addressed with  
 = "How to Vote" card.

Media / Radio - Bulletin. / Ser. / TV.

Electon Day.

- ✓ Storage / Car
- Book set up x6. Logistics & materials.
- Name tags Booth Captains
- Mentor - five.

OPV / SL local.

- Better communication with residents
- Better topic options.
- Better with apply. ✓
- Better printing

How to Vote: Fridge & magnet. \$1200 English  
 Print - copy. - Email. from Gove or Crote.

Gccc / David Power

Agenda - Letter of Appointment !!!  
- Invoice Approval.

Rob.	30.		} 240.
Tox.	40 - 60.	(7.)	
Grant.	30.	(7.5.)	
Greg.	40.	(7.)	
Brian.	70.	(15.)	
Q.	30.		

Media - Paid direct by Candidates.

Liquid Borden. cc Client. / Invoice check + appno. / confirm letter of appnt.

---

3/2. \$541.06. Maria Smach. Refers to 1156HX.

---

FRIDAY 30 JAN.

Feb. 15 a 29. Mar 14.

Sunday members Guest F.O.C. John Wilkinson.

Gccc / Rob M.

• Asst Post. Reduced cost postage to Electoral Candidates of 13 Cants per letter. Standard letter. 3 weeks prior to Election. Unaddressed.

• Check P.O. on bills personally addressed.

• 15973414. Jimmy. Robc. P.A.

Dimito Direct.

ms. bridget/cheri  
leamhardt.      bridgeto

Gccc

• Old Name Plates. 600 x 900. four colour 3mm. cy/white  
Male Ripper. -

• Electoral Comm. / Electoral Roll - Div. on disc.  
Returning Officer.  
Alex McKenzie. On disc for purchase.

Div. disc. \$20. - per roll. Available first week of March.

EQ. 1300 & 1665. referred back to Gccc.

Divisional Boundary. Map / Council Officers

• Unit 1/3 Olympic Circuit of Wards - at end of  
Queen.

# LACELANDS.

✓ Madden Roberts. / Pos. Vacant. — Resumé to Geoff.

✓ Pinhurst Suit. / Qualifying.  
o Member Letter.

✓ PABS / ~~Summer~~ Townsville.

o PR F&B Brian Moresop.

o GCCC / VIP invite deal.

1) Pinhurst 2004. Early Form. All courses.

o Include table of ALL COURSES x individual dates/times

o Associate Club Team Championship

o Prices to come.  
o Confirmation of dates

o Quantities. 700. & 1,000.

2) Travel Times - follow up re Golf Feature.

3) Townsville Bulletin. Set conditions. Copyright + MG/Willads

4) Townsman Old Courses ad. - Visage package 1/2 x Geoff

\*5) BMW men dps. - Raddison package URGENT  
1/2 x Geoff.

6) Gary H. - Catch up. next week.

N. Acher  
o BMW - DPS. - Briefed w/ Geoff + Raddison.

- GCCC/EC Development. 9.02 am. Seggatz 1 fee line.

+ \$30. - p/hed lunch. w/ drinks. (Lindeman).

+ 604 @ MC.

+ Brisbane paper + Celeb's.



WEDNESDAY. 28. JANUARY.

Gecc / Brian Ray - Tony Hickey.

\$30,000 / 4.  
+ -

Budget. Cash Flow. FF

- G. Power & Cr. Robbins. via Hickey Lawyers
- App. to act. + approval process Power & Robbins etc!

Ray White - Mudgeeraba. / Principal.

~~XXXXXXXXXX~~ Trevor Gibbons

THURSDAY. 29. JANUARY.

MLR

3. 7. 8. 9. 11. 12. 13. 14. 15. 16. 18. 19. 20 lots.

- Pkgs of 3x Developer Hours to come from Taym.
- Taym to followup Sent re FPAC Domain cd.

TCHP

- Art approved with emends.
- Quantity / quote etc. x Richard today
- Delivery 6 to 8 working days → Feb 14.

(Mon. 26. Noel. Day. Holidays)

TUESDAY, 27. JAN.

Div. 2 / Teed.

- o Achievement Newsletter.
- ↳ Edited version for March Newsletter. Feb. 22
- o How to Vote. Card. Confirmed copy. Mar. 7.
- o Photographs. Wed. / Monday afternoon.
- o Cleaning of water fountain park. Kenning.
- + Div. Adv. Comm. Bonogin.
- +

Labels - Jan Mayfield.

Logo as an eps. file. / vector file.

sals@grasseds.com.au.

Extra Care Carpet.

Carpet Layer. Keith ~~XXXXXXXXXX~~

Carpet Mat. Monday to date. approx. 65m<sup>2</sup>

Authorised by Sue Kurz,<sup>8</sup> Boudie Cabent. Underwrite 4513

ph/ta ~~XXXXXXXXXX~~. led@readward. website

WEDNESDAY. 21 JAN.

Golf Course Company. / Melbourne. Tony, Alan, Michael.

Sandhurst not on.

Mark - H. - Rebooked approx. est. net fees.

Event to early March. S. Kilde Rendana  
to formalize launch - emphasis on quality print

Bookings - Increase US more likely. Add  
173 of courses. Repose Volcano prize.  
inc. show at G. Andrews. minor type.

Private.

THURSDAY. 22 JAN

Return Melbourne. + B/Good.

Local Geoff Hall. / Jenni Purdy.

Set of G.C. M's Gourmet Golf Ass.

Confirm details. Refer notes in diary.

FRIDAY. 23 JAN.

Office catch up

TUESDAY.

MAC WORKS. / Peter / Ben / Alik. Meet on site.

- o Press Campaign. Villas July
  - Amend F/Page ad.
  - David Schwabe.
  - Confirm White shop.
- ✓ Analyze discussions - Replace 1 x damaged.
- ✓ #3 Mach Plan. - New at @ normal cost plus repair @ No Charge.
- ✓ Quotes for - No renewal.
- ✓ Signage. Lot Sign x 13. (Or 13)
- ✓ Wall display - divide. Return as third example replace.
- ✓ Website. Prof. note.
- P.R. - Ben to extra locally. + Andrew from!
- ✓ Model base - cross training.

Lewis Lead Conf / Robert Yandel.

Credentials doc. Feasibility of Post Mac.  
• "Old" integrated reports. fba.

Noni to schedule for poster - d/hic for turning  
on Form 9....

Allstate Strike Park every 2 weeks with Street  
News.

Bus. News. 17 March. May 2 weeks  
to end April.

→ Squeeze. Refuse all James. + remove

Bridge to Str. 6. and Feb. at Fortinet.

FOR SALE. Lot Number only. No sides.

7.18 Mary / Faye / You / Me.

Francis Lamb. ~~XXXXXXXXXX~~ Biz. Rev. Officer

● G.C.C. Economic Development

● White said Jim Fountain

www.goldcoastcity.com.au / businessonline

telecommunications / advance search.

isp - adst/enabled.

MONDAY. 19 JANUARY.

WMP. / Bill M.

1) Greenwoods - Book TV for mid May. 20<sup>th</sup>.

Entrance / Landscaping completion - end March.  
Still photography.  
Shoot April. early. & post.

\* → Relay shoot early April. / April.

Storage. Master Plan. from Jeff Brown.

Advertising / Media.

- mid - ~~March~~ <sup>April</sup> Press. to end Apr. <sup>No prizes.</sup> 10x1, # 12x7  
Minimum 1/2 size slots. / only. <sup>Take with / Screenshot.</sup>
- TV. - W/comm. 16 May. 60 & 30 sec. spots.  
Book 2 weeks
- Editorial. end May / early June.
- Brisbane News. - every 2 weeks Book 2 in April.
- Schedules. - Prizes x 3 copies. No prizes x 1.

ONLY ONE AVAILABLE.

2) Westwoods.

- ✓ TV - 2 x 2 weeks W/comm. ~~Feb. 14 & 21.~~ March
- ✓ Stage. 5
- ✓ Stage 6 & 7 W/comm 11 & 18 April

New Stills. / Check Kitchens. Offer AB's.

Prize Sat. 13 March → end April C/Mail.

Website. Upgrade Q. to control.

Unsubscribe info.

John Litchman.

Proposed. Got. Middy. Fellow of the Mac. Litch  
Golf course.

---

Litchman / Geoff

- o Byre Courtney. - Litchman's Drive. Guest.
  - o Letter to members re Assam & Jordan.
  - o " " " " Private Arts Magazine.
  - o Assam / Jordan. Cooking lessons in Assam's Room.  
Room.
  - o Brian Messop. Info. new T&B team.
  - o Terry Wilson. - Course Concierge
  - o Bernard P. - (equal 1st mark) Ta.
  - o G.C. Mag. Date 15 April. etc.
  - o Bowden & Jackson.
- 

RT. 17 TAS.

---

Storm water damage / flooding in foyer, studio,  
Shaw's & Kelly's areas.

---

Alan Mow.

Meeting with Geoff Turner of GOLF CUBO Properties.

Geoff is Project Manager on San Remo and also 'Togorly' a new GOLF course to be commenced in 1 to 3 years.

---

THURSDAY 15 JAN.

---

Greg Betts. Div. 12.

\* Photography. Late afternoon & Tuesday afternoon. ~~4pm~~

Children 7-10. 3) 1) Family Group  
2) 2) Greg. Has Holmes/Coast background.  
4) 3) Playground/Car park. (Inc. Children)  
1) 4) Beedy Creek location.

o Copy/Content of the DC brochure. Greg to check.

o Bibs. SPPA

o Sznage. Copyrite sign sites.

o Dist Quotes.

o TCN - FP ad. Feb & Mar.

o Other box distrib'n: → PMP. \$500.- approx.  
14,500. CIVC.

o 2 new issues: Hoornis - Stevens.



WEDSDAY. 13 JAN.

TGCC. / Mels.

~~XXXXXXXXXX~~ Chris Brascher.  
PGA Links Development Group

10.30 am. Wed. 21st.

Chris. Brascher @ linksgroupofholders. com. au

Amz Garden.

0411. 452 454.

● 20/28 Armvick Ave. B'beach. Q.

WEDNESDAY. 14 JAN.

Div. 6. Roxane.

● 18,000 hours. 10,800 can be reached x standard letter box drop.

Discontinued letter. 1st weeks + A4/AC

● Photography.

- Set of with Aldwyn deep. x 3 photos

● Cyflits - Determine locations x 3. under.

● Key Issue = Prob. of. locations. R.S. b. limit?

Bris. News. / Bob Ring.

Greenwoods.

● New launch Feb 17.

SPS. Rate-100.

● Special deal for 4 weeks of relaunch

Wickwoods.

- Garage: Repair Benches & replace
- " " Remove remaining FOR SALE signs.
- Stage 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000

Stage 5. - mid Feb  
6. - end March.

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Daffers / Alderney

Feb 19. 20. 21. out 22.

'booked out' / closing down 30 June

---

~~at~~  
Wickwoods

TV.

Starting. 17 March x 8 weeks

Greenwoods

TV.

End May - delay to allow to  
extra working.

Move back June months

MONDAY. 12 JAN.

AMMOW: MCR - Quiz Display Panel. Review Muddy Isles.  
Reprint, install.

- Postal Cards / Books from Alix.
- Muddy Isles. Next action? Ref. Peter.
- website. MCR management write!
- \* - MS Sign. (Reverse of...)
- \* - Notices / Statement.

Out How

N: Sarah. Ph. [redacted] → (Graft Stephen)  
 info@localnewsuk.com Full Page Spot Blue.

Full Page (mono or spot blue)  
 Except from [redacted] address [redacted]  
 Public Meeting / Rally 11am. Sunday 11 Jan  
 at Jsbiru Island.

JPos. 873 x 186 trim. size.

Spot Blue.

Cy/ite F/XA.

MAW. [redacted] FGA Links Golf Management.  
 Chris Brasher Elm Tree Golf, Mulgrave.  
 Links Group.  
 Handover end Time

direct → temp@a2p.co.uk Golf Tour / ~~need~~

Looking for the best  
outcome

We deserve better . . .

I'll work towards solving your TEENIE'S  
concerns.

Commercials . . .

(Independent Candidate.  
No political affiliations.  
Capable of working with anyone

\* ✓ → Note books: Padded top. AS. with a  
message on the top page

\* Family man, local - emphasize.

→ Local Newsletter, Feb & Mar.  
Edited version of it for Feb.  
+ editorial.

\* → Family photo.

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Green Belts

Car Park / Childrens

Storm Water / Road @ Peedy Creek.

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SATURDAY. 10 JAN

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MUZ: Wall panel top half of aerial display, has  
fallen off window frame.

Replace a mirror.

Tag.

---

THURSDAY 8 JAN.

Div. 3 - Grant.

- Jabiru - Solutions. win/win for both
- Signage - CoFlites. Design F/A (S/with board.)

Approved by E. Pflor. Lindsay Pde. Paradise Point Q. 4216.

VOTE [1]  
GRANT FOR RZ  
P.Z.  
DIVISION 3  
GCCC.

Div. 6. Roxanne. Navy blue - yellow.

- ✓ • "we deserve better..." & brochure "I'll work to deliver."
- ✓ • website. Advice.
- ✓ • CoFlites. Design. at: Quote.
- Anal. merge. Personal letter to each ~~el~~ voter (16,000) on electoral roll. one week prior. cost \$11,000. - 18,500 min.
- Billboard. Smith St. (budget?)
- ✓ • How to Vote Cards.
- Signage - R.S. to identify, front yard sign site/location. Number for CoFlites

Div. 12 - Greg. Betts.

- ✓ Buz. Card. ✓ Photo.
- ✓ DC brochure - About Greg Betts
- ✓ CoFlites
- Strategy - I've been doing knowledge. Residents have identified issue.

WEDNESDAY 7 JAN.

LACELARKS

→ S/Line 1st week Feb. Motion BMW magazine.

DPS. \$7,000 - discounted to \$3,800. - Conf'd by Geoff H

Mark New material to be accepted after discussions with Geoff.

WDA Qld.

Nlet mag. Autumn.

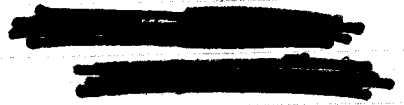
Material. End Feb.

FP4C.

Sarah Martin to phone.

Greenmax Tony & Susan.

Kim Baker - Photos. - Stock of Greenmax courses for purchase. Imprint photography.



- Photography: Next week - Wed? \* Susan - Concept photos. Hop around like Twin W / Conbu + Phil
- Editorial: Mark H. - for Tony. On site - Wed?
- S/Line: 10 Feb. Give press launch.
- MUST HAVES -
  - Brochure.
  - Presentation / Proposal & stationery
  - Press kit. / Press releases.
  - #1 Case Study. / Monthly Links.

TUESDAY. 6 JAN.

MLR - Peter / Alex.

M.S. Sign.

CAIA. SUICES

MLR.

web address

Model

60/4 Apartment Floor Plan.

Governor Way 60/4 Apartments & Villas

Keyline furniture display.

Get blue guard. Get MLR + Monarch logo.

Website.

Copy of media plan to Alex.

Post on Q. updating MLR web page with photos.

Media - Local

Horsham Gardens

Wattle Grove.

Glen Alpine

The Factory

Hanging Rock Park.

Deane Court.

Meeting with Sue + MLR

Tues. 20 Jan 10.30am.

Deliveries: All material to Monarch @ Gordon.

LAKELANDS.

o 40am x 3 col. in colour to Geoff. Jurd.

o Produce new banner.

o CBD signage - Melbourne. Officers.

o S/EASIAN officers - for package concepts as  
#1 Lakelands & then that Qld. Selected

PR o 'Cause Concierge' PR. pic & story GCB / Pranters  
Golf / Golf mags. / Nidango Press.

PR o Asen. GCB / Brian Morsp. & SC Mags.  
pic. story.

o PR. base. Check Olive. / Done

o Jenni Pardy.

o Steve Wutholtend. / re Lakelands Units.

o Media Golf Day. April. etc. after the MacAus.



WEDNESDAY 5 JAN.

Spectrum Tailored Realty  
P.O. Box 1202, Oxford, Q. 4210.

email: mail@spectrumrealty.com.au

Drian Rowe. www.drian-rowe.com.au

43  
41. Family Photo Pro.

browe@ssc.qld.edu.au pdf.

drian b advise name of printer. - Fast Proof/Save

Greenwoods. Action Red, Greg Smith.

Size: Ten Duncombe corner. 63m - not replaced

Kodak Size. Clean of reverse. black paint. Check  
Monkey job copy.

Exbus Crossing Rd + Eden Dr. Replace larger  
panel on whole size.

Monday. 29 Dec

ECCC. Div. 9/72's Campaign:

1. Campaign Strategy. (relative to G20 dates.)
2. Components.
3. Newsletter topics - confirm + copy points.

ISSUES / PLAN

ACHIEVEMENTS

1. No of local roads upgraded
2. Village Green.
3. Firth Park. WIP.
4. Heron Park upgraded
5. Car Park set up + built x
6. LEP + Open Space Plan.  
Spring break
7. Community Consultation  
Local District Advisory  
Committee - Mqbs. & Book  
Number.
8. Open Space Acquisition
9. Digital Tower on Springfield  
Improved TV Reception
10. Solid sensible fiscal  
management. - rate incr  
below CPI + justify eg:  
Capping. Councillor also  
the City.

MONDAY. 22 DEC

Program. Div. 6.

- o No Campaign committee
- o Cards / Calling letters. ✓ OK.
- o Profile, pre-folding, how to vote - all receive after lunch
- o Storage - Smith St / Computers. ✓ / Bibs. ✓ " "
- o Book workers. / Door knock assistance. — " "
- o Adhesive stickers (A2) or magnetic signs on car doors..

WEDNESDAY. 23 DEC

Prize Draw. Div. 5.

- Professional strategy & presentation of material
- Copy - to wordy. Address to booklet portfolio
- Chelida family out - not studio portrait. / 12/20/21
- Possible AT/Studio awards to be done Monday 5 Jan. etc...

WED 24 Dec.

Labels etc.

17cm x 2 col. (multi) \$300. inc GST.

Magic Millions Festival 3 Jan.

Direct Rep GCB to Scott Hall.

Carriage bookkeeping & supply layout + copy  
full paper set up. ✓

IMBA

Gccc/Commencement

Thursday 8 Jan. 9:30 am  
Candidate Get Together.

- o Roxanne <sup>4003</sup> + Brian + Greg <sup>4002</sup>
- o Set of Pre-Rolling Form for new Candidates.
- o Working Hours etc.
- o Note Pad. Giveaway

\*. Checklist of activity + data base.

Candidate form to 8 Jan.

Sue Robbins.

91 Syndicate Rd

Tollerton 4228

D.P. 13/19 Year 2.  
Cowan. 4209.

Mobile.

Greenway / Making Golf.

- o Stephen Head Link Group. - Project Manager  
Involved with some

Worship. 22 Dec -

Labels ds. / Geoff Hill

40x3. approved. GCBilki.

+ 20x2

\*. D Quote read on stage

FRIDAY. 19 DEC.

MLR  
Stage 13. / Peter below.

- One scan only.
- Community Title / send & is.
- with compliments Monarch + ph.
- Master Plan.

MLR  
04 Media

Herald - Journalist & Telegraph.  
 Manchester Advertiser  
 Liverpool Leader.  
 Portsmouth Advertiser  
 → Submitted papers: JGB/JCH. SS + wct.

MLR. 2565.

Ph.

LAND. ~~VILL~~ GOLF VILLA  
HOUSE & APARTMENTS

Monarch

QUARTER  
DUES  
SALE.

Corporate.

Stems.

~~XXXXXXXXXXXXXXXXXXXX~~  
Graff Hoskins / Home

THURSDAY. 18. DEC

## GC. Monopoly.

- leave 32 claimer clear.
- Genuine etc.. delete. Replace with 'Only last stock left'
- 'Unfulfilled orders returned in full.'

## • Woodwards

- Replace Stage 4. with Stage 5 running soon.
- E. west base / bottom half left side of the 82m opp. Tardona. Refix
- New Job. Raise.

## Labels. / GCB

\$10.90. hold rate till end June.

Continued Alexander Melan.

Greenwoods. 60 & 30 sec. live.

- o Plan contact Geoff. for latest stage
  - o Adv's - TV ads in April. x 22 spots. + May x 22 spots
  - o Shoot - early March. (Entry s'ment and Feb complete)
  - o Plan TV to commence last week March, first week = third week April. Then May.
- Possible five week - "soon to be released." Strategy.

+ Master Plan - Suzanne.

+ 10 x 1 col. C'mail mid-February.

Relaunch Campaign.

C'mail. - last 2 weeks of Feb. → end April.  
13cm x 7 col.  
- 10 x 1 col.

BNS News.  $\frac{1}{2}$  page. similar.  $\frac{1}{2}$  zone blocks

- Fold out insert. / approve "Big Blocks" print job later in the campaign.

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WEDNESDAY. 17 etc

WMP / Bill.

o Westwood / Ave.

delete Residential Buyers.  
within 2000 of Central / Burbank City, can be 870.  
only coverage this close to the City.

delete architect designed. (Judge Foster)

from \$135,000. lot remaining damage

On air from Sat March. First 3 weeks in March

✓ + Courier Mail. March & Apr. & May.  
Apr. May

+ 1/2 page s/west news. each week for 3 weeks

+ Burbank News. 2nd Wed. in each month x 3

+ signage upgrade. recommend. Natural lot signs.

+ leaflet drop / brochure for s/west news.

+ Email note from Bob Jewell to enclosing

+ website upgrade.

+ Letter to x. John Davidson. Ch. S. Plan  
for signage.

Penina Gill - New entry statement for Stage 5  
access

10 x 1 col. C'mail. from 10 Jan. each month. each  
Sat.



TUESDAY. 16 DEC.

Gecc. / Commonsense Campaign

• Council agreement on Objectives & issues.

• Agreement also on name.

• Next action - establish Trust Fund, define urgent action points, prep. data base & set meeting for first week New Year.

David Power.

Ted Chephard.

Sen Murphy.

Nicole Green

Jan Lindrom.

Geoff Hall.

MONDAY 15 DEC.

Greenman / Susan.

- Letterhead.
- o No web address
  - o NO P.O. BOX
  - o Haven't met Corp. Specs for the Central Environmental Agreement -

Like to Tony asap this morning.

MLR / Alix.

- o Fixture book - increase ad to 2 DPS. @ contact. Vicki Boloss re material.
- o Order 3x triple bay brochure dispensers
- o Q? - action on reverse of MS sign. / Bert?
- o PDF of community title info. - with Peter?

Latalski. 7.30am with Geoff Hall.

- o Jaguar print concepts submitted. for appn.
- o TOC - Quote offered.
- o Possible Air Corp new activities.

↓

SR. [REDACTED]

AP [REDACTED]

FRIDAY 12 DEC

G.C. Murphy, / John S.

• Replace Polar. Unisoc with "Buy Canned Tofu for only \$300!"

• First & final 5,000 copies. Don't miss out! / Starburst

• Change number to ~~XXXXXXXXXX~~

elite mobile & answer sheet.

• Reunite Jan 8. Mrs. Carol tentative  
Dec. 18.

THURSDAY 11 DEC.

Labels ds. Weekly Comp 2 ds. - Media Brief.

Relaunch. Jan. 40x3. ~~Thurs~~ <sup>Thurs</sup> 8, 15, 22, (29/30) →

Monthly Reminders. Feb. Comp 40x3 Jan. 29. New Book Feb.

Monthly Maintenance. Feb. 20x2. Thurs. 5, 12, 19. (24/25) →

Feb. 40x3. → Thurs. 29/3. Book Month

PAGS.

- 1) Content answering. 60% phone in. -  
40% email. - response to us.

- 2) <sup>PAGS</sup> ~~best~~ answering source. Local - negligible  
'the school' Regional - Brisbane.  
I/State - Syd/Melb.

3) 95% of water lessons are one off locals.

- 4) Media - Mining Towns. 70c.  
- Melbourne. Para  
- Brisbane. Dubs  
- Country NSW. 70c.

5) Direct mail. Corporate G/day data base.

6) Package. Online options.

★ 7) Keyplan Shopper via email / mail.

WEDNESDAY. 10 DEC.

## "Commonsense Candidate Resource"

NB: Extent of support req'd.  
Each candidate already aware?

Suggested support components.

- Door knocking policy
- Door hangers.
- Local issues: v. GOC regional issues
- Research / Divisional issues (TB.)
- Copies - in bulk.
- ✓ Leaflet design / distribution.
- Agreement on key issues - joint promotion in press
- Radio interviews.
- ✓ Pre-polling.
- Book worker management / Set up a day.
- Garage location strategy / management
- \* D - Campaign audit / support - checklist.

Media Release - Labels / Address list.  
Top in Test. Golf & Social.

Ian Archer. Tom Brown.  
Consultant to CofC Council.  
Syntec Archer.

TUESDAY. 9 DEC.

MLR - Hamish Edwards - Sunthold Textiles with.  
0412 611 684 Gary Ping - Non Business Consultant.  
Associate Analyst. Very influential. Plays very  
well at the links.

Resident 6 months - moved off 4 weeks.

Bert Godwin. Principal. ML Realty

• Planning Committee. / Alex.

✓ 9605. not 9506. Bus Cards

L/Head: ✓/- Locked Bag. 1011  
Gordon.

✓ B2. 2000.  
✓ C4 1500.  
✓ W/Comp 1000.  
✓ Bus Cards. 1000  
✓ A4 2000  
✓ Follow-up. 2000

see Planning Comm. to etc...

• Master Plan - OK to proceed.  
Not urgent pre-Xmas.

MONDAY. 8 DEC.

Greenman / wip

o Email / web.

golf course company, com

o Emails : dba.

o Main brochure : Quote - removal of some special effects.  
- reduce quantity 250 to 500

o Under covers : Quote - removal of some special effects.  
- quantities.

o Case studies:

o Bus. Cards : Quote - removal of special effects. / unit cello

o Timing - Forum News Release / Event.  
Sandhurst 3 Feb. Tuesday.

- Mark Hadwin, W. Cam. Jan. 5 interviews

o Inset - Info specialist golf & turf mags.  
concept + costs.

Case studies.

- Sandhurst.
- Hope Is
- North Wales.
- Ocean / Robinsons.
- Woodstock Links
- St. Andrews
- Rosebank. 9 hole.

5.) Open Space: Provision for air/circulation,  
management + opp's for ventilation.  
Been purchased for use - let's do so.

6.) Development is the filled. Is controlled,  
no more than what has been planned  
for within the Regional Plan.

Have been successful in slowing + almost stopping  
clear filling development "

---

Tommy Allen. Scott Nind. Tulame + Asses.  
School of Management.  
Possible Sale. / Q.

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Lesley. NAB. Southport. ~~██████████~~ ~~██████████~~

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FRIDAY, 3 DEC.



# Timing.

Action.

• Last week Wed/Thurs. Map. Who to, where to. Am.

• " " Mon/Tues. Neighbour to neighbour letters.  
Target - Highland park, Glenwood. ?

Feb. 14 (date for called)

• ~~Week~~ March. ~~near~~ Div Residents letters to both new residents +  
new boundary reallocation. x - Div. 12. Numbers?

• W/C. 7 March. A31 procedure

ASAP. Door handle. Quantity. ~~2000~~ 3,000.

Feb. 20. Cylinders. Instal. x 200.

Early Feb. Streets for cylinders.

ASAP. Letterhead. See deleting council contact replaced  
by personal contact details. Wayne/First Print

website. [www.tedshepherd.org](http://www.tedshepherd.org) Regular monitoring/updates  
immediate.

## Issues / Div. 9.

1) Water - Quantity of water supply  
- Incentives to conserve to residents

2) Bus Service - <sup>Competent</sup> ~~assigned~~ to Nevins. A strike issue will  
PLAN. make our own ... Traffic congestion.

3) Frith Park - Recreational infrastructure.

4) Fairer Rating System. Unit owners don't pay ~~the~~  
variable rates. Ex. prop owners pay more based on size  
than Unit owners who are variable. On the lowest  
vote.

THURSDAY. 4 FEB.

Division 9.

- ✓ 1) Local Newsletter Council. Annual Page + Extra Page Feb. + Mar.
- ✓ 2) Teds Newsletter / 4 Colour. Teds 10 Best. Past + future.
- ✓ 3) Door hanging.
- ✓ 4) Div. map. Where to / how to vote.
- ✓ 5) Water / Dam story. - Lots of water hours taken. <sup>more</sup> news
- ✓ 6) Conflict
- ✓ 7) Afternoon.
- ✓ 8) Functions / Dam Party. 15 Feb.
- ✓ 9) Research.
- ✓ 10) Pre-polling 2 weeks out
- ✓ 11) Neighbour to neighbour letters
- ✓ 12) website.

3 DECEMBER / WED.

MCR. -

- Include Monarch for web details.
- Add the 3 & 4 bedroom houses from \$795,000.
- News content send to Peter/Bert.

Local Body 2004. - Old & New.

~~The~~ Exec. Dir. Am. Clients: Robbins & Power.

- Function can follow up with donors and confirm funds. Develop campaign/s
- Establishment the 'hot-buttons'  
Old. Water, Traffic, Airport, Tuzum By Pass.

- Timing.

Old local. 10 Feb. - Mar 27.  
NSW local  
Old State.

Apr / May

NCR - Funds releases.

pgeerin@sh.com.au

mraddford@mail.fairfax.com.au

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G.C. Monopoly.

Buyers: Locals buying for overseas friends & relatives  
eg. UK & NZ.  
Only 5,000 <sup>copies</sup> printed. "Collectors Edition".  
Middle aged women. Grand parents.  
Upper AB predominant.  
↳ 1st Chance - Last Chance.  
No reprints by licensing agents

F/A: June - 18 Dec.

Dist: London & New York.

Delivery GCB: 2 January

Insert GCB: Thurs. 8 Jan.

Print: 50/50. Dec / Jan.

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## MLR / Bat.

- Land from \$395,000 <sup>legal</sup> ~~Builder friendly~~ elevated housesites
- Golf Home Villas • Apartments.

## Labels

- 1st to 3rd. Wednesdays. Name. • Tee Position.
- When does the weekly Comp. Recurrence in Jan.  
• What Tees.
- 8:30 am Start too late.
- Lady Bear. 211? weeks 1 to 3. No

## TUESDAY. 2 DEC

MAW. / Hope Is. images. B164. B173, 5980

- Gccc
- First or second week Feb. Say 10th.
- Set for 27 March. Polling day.
- Funding. Financier or In Kind.  
Campaign expenditure in excess of \$200 must be declared.
- Private support - now declared, so long as not in support of the Campaign.
- New candidates expenditure accountable from date of declaration, not poll date ~~date~~.

MONDAY 4 December.

Lakeland's - Geoff WIP.

- JVC. • Point Out. Thank you cards. Newsletter. Special offer ✓
- Sign. s. ad / GCM. • GCM Gourmet Golf Day + Lindmans?
- Wine label. • January Open. logo / Ad + sponsor logo.
- Newsletter - H&G. to print. Dur. \$/12. delivery 12/12.
- PABS - Gibbs to drive it. Est. a strategy for '04. / P.R.
- Wine - Clewleys. Premium Red. Retail. \$30. - / \$360. per  
Cost \$10. - to \$12. - ea. Labelling \$8 to \$3.
- ~~Thurs target~~ Gourmet Ap.
- GCM Go Gourmet. Late Feb. '04. maybe Lindmans.
- P.R. - Get media Contact List. Identify opportunities.  
Set up.

• Patsy - Greg Kenna.

✓ Thursday of last week prior. 20 Nov

• Harvey World Travel.

• Early New Year. Apr / May.

FRIDAY.

MLR. / Alix.  
Coyfman S. Miller  
Limited Led. Villa + Apartments  
next.

- Planning committee. 2x. General officers

MAW. / Lunch @ the National

- Invitation concept + proposal x 20.
- Power point plots.
- Displays. Prop. Sweet backdrop
- FACT sheet / disc.

- Company profile - a MW. All in to buy.

Numbers

- o Brochure Codes. 3 panels x preordering.  
Picture at back. False & brochure.
- ✓ o Finch Books - upstairs next to Bank
- ✓ o Monarch ph. # on signs outside sales office

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~~██████████~~ Max Burns. 18 Oct.

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24 hour. limo source.

---

Wed. 26 NOV.

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Peter Idelsohn - fax - OPS GLALS. - Responded.

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Ken Tandy: Rent roll. )  
~~██████████~~  
Hookers (Neweng. ~~██████████~~)



MONDAY. 24 NOV.

ACTION:

- ✓ Greenman. - Second set of records. / done!
- ✓ Weekly Calendar.
- ✓ BOQ. - Kim.
- ✓ Bancorp. Deposit to WMP.
- Byron minute
- ✓ Greenwood W.I.P. - Al. / Giguere memo. / DTS.
- ✓ MLB. WIP. -
- ✓ SU. Newsletter.
- Lindholm - Logistics / SU. & MLB.
- ✓ EGE - 'Quicky' highway sign concept. / Disc film
- ✓ J. Jackson Scan. print.
- MCR - Accounts.
- ✓ Thank you's - Peter Feldman / Roger Murray / Mark Handley
- ✓ Milce Wolowidge - Assets / Directors Ap.
- Locate original Family Trust doc.
- ✓ Bancorp. Panel work quotes.
- ✓ Average rentals. Brief to agents. / Carolyn Burns.
- ✓ Eliza - 19th Ave. Chris Liffin.

Q Directors Ap.

- Thurs. Mar. 18. or Thurs. Apr. 1. ) OK. Allan Maccode.  
 ○ Letter to Michael Wolowidge. Date ??

TUESDAY. 25 NOV.

MLR. /

- Exiting estate. Should be on left.
- 3 houses in Stg. I. <sup>New.</sup> Standard sign. } Corporate  
 only, Bents office. For all enquiries
- Sandwich Board / Corporate Positioning S'ment.  
 For all details outside 4 Mac Liffin Dr.

G.C. Bille / Michael H.

- o Paul Burt cut out = Badly trimmed edge.
- ✓ + right hand side panel to be redressed x 2

o Clock bezel.

- Can we replace the clock with one, same dia. but with a larger clock face. / distance to read from = distance.

0418 737 847. Sunday.

MCZ - Floor Plans. Alternative Costs.

100 x 9. (22.5 x 10.5)

\$1488. -  
= \$164.22.

+ S/F + GST.

1000 x 9.

\$ 4418  
= 794.22.

+ 9/F + GST.

THURSDAY. 20 NOV.

MONARCH.

Northwell Brook.

Old Goy House. before

Next to Community Centre  
Eastbrook Gardens. ✓

FRI. 21/NOV. - Q. Xmas Party.  
Bill Madden/Greenwoods. Replace 'A' Board.

## Spencer Management / GC Memo

• insert. "AZ" d/ided four colour. Square folded twice.

• Design - Art Post. AB GC. £8.250.  
@ \$1802.90.

- GCB. Inv. £3.500  
@ \$4.790.-

---

91.750

See. 92 +.

• + Prod'n. Art files supplied. F/A = print. &  
Box, load, base etc...

• Mandatories. Spencer M'ent, Parker Bros & Hester.

• \* F/A appo x Hester

• Spencer M'ent - £3N.

• Kelly. to email account details

• Est. \$10. to \$15.-

## Graft Hester / Garden.

• Reverse of \$4. +  $\frac{5}{7}$  of MCE + front + back  
/ \$ front + back of \$7.5 Fax to Graft

MONDAY. 17 NOV.

Greenman. / Logo.

- o - "Shaping our environments"
- o Logo. Version B.

JOBS.      Wickwoods. - Skill photos.  
- Size  
- Print size.      Display  
- Stage plan.      Classifieds.

Greenwoods. - AS above.

- Michael Mabeik      Comment (by Jim)  
"last 1/2 were lots"

TUESDAY. 18 NOV.

Q. Xmas Party. -

Wine & Beer.

→ 1 doz Evans + Pat & White + 1 doz. Gourdees.

FRIDAY 14 Nov.

Tony  
Mow.



WMP. Wif

Greenwoods.

Cyfolks New Release.

- New 1/2 size sewered. Carston has  
start in Jan

- 1st Boulder Rd West North Rd.

- TV. Shoot Feb. On air April. (most be)  
Prof White (Stage 7) Artist over 1000.

USD. 1/2 size sewered lots / universe

~~The best of  
this type of land.~~

Westwoods

- K3 above - TV. On air before <sup>mid</sup> Feb

- Sold out x mid April.

- Schedule activity from Jan 30.

- Non-artist Specific. Release date. Must  
be registered as a buyer.

Kate / Howard Group.

o Copies of all ~~press sets~~ all material for Pinnacle and  
Vogue.

GC Mag: Regular monthly calls to Emma!!

✓ \* Include Starcom Media spreadsheet to Geoff.

\* Print out - Japanese version One page.

✓ Jan/Feb. 12 month.

✓ Golf & Work @ Lulu's do a <sup>& give Clubs complimentary</sup> \$

Selection from our Japanese ~~new~~ menu  
No pure. Jade Nicklaus

OSP. - closer to Fujis & B. beach

Billboard simplicity.

Call to Action:

→ (Green fee rate as advertised \$/60. -)

\* Travel Times. - Create media card.

\* ABC Learning Centre Classic / LPGA.

Feb. 18-22.

\* Xmas Carol - M.C. Chosen Charity.

Royal Childrens Hospital Foundation.

- Brisbane Somerset College Assoc.

GCB support & local radio + NBN.

\$10. - Family Only Tee. + Hampers from Club

Q. 2d.

UNCERTAINTY wif. / Geoff. H.

1) Five Star Golf ✓

2) Golf Asst. / Course Report. Sept. 25. 04 OK. ✓

3) Life. Men. - No for the time being.

4) ( Jaguar Mens Open. Last Wed. of each month.

Jaguar Ladies Open. " Tues of each month.

• Comment logos done.

• Comment Jan. 87 + 88.

• Comment Open. concludes with FINAL in Nov.

• Cancel any Nov.

• GCB: 1st Quarter weekly eds. Jan → Mar.

Apr → fortnightly.

Inc. GCB.

• ( Register 9.30. 5/6pm @ 8pm. After Golf  
2 course lunch, + prize pres. inc. lunch \$89.-

• Some Sponsors + Cotton + Bode. + Radisson.

→ Wed. weekly Comp for guys, unsponsored.

x) Wendell Thulstrantz

Wendell Book. EGE.

Site of your new home is the Upper Hunter from Wendell  
1030.

Seen to be site of your new  
home ~~in the Upper Hunter~~

Wendell <sup>has</sup> <sup>at</sup>  
Dunrobin for future development  
by Wendell



MONDAY. NOV. 10.

Entry x 2. ✓  
MS x 2.  
3 x Halls.

6 pages. tomorrow.  
New pages " complete

TUESDAY. NOV. 13.

LRZ. WIP. / Alix. Peter.

8 vills 90% vills houses. etc.

Very 90% apartments are located in two 3 story  
blocks of 10

All apartments are accessible by lifts.

from the Sales Office. 1 Scoville Way.

or Monarch Investments. ph 02 9499 5060

[www.monarchinvestments.com](http://www.monarchinvestments.com)

David Hill  
S. Szwed

~~XXXXXXXXXX~~  
~~XXXXXXXXXX~~

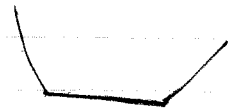
March 1972

Developers of Mac. Lites

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Macosail Lites.

2.400 x 1.200. mm. wide.

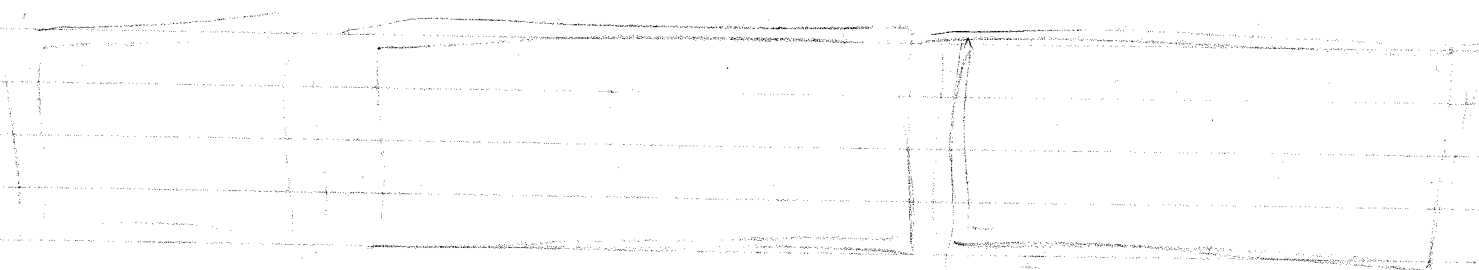


Double Sided.

Sumi. copyite.

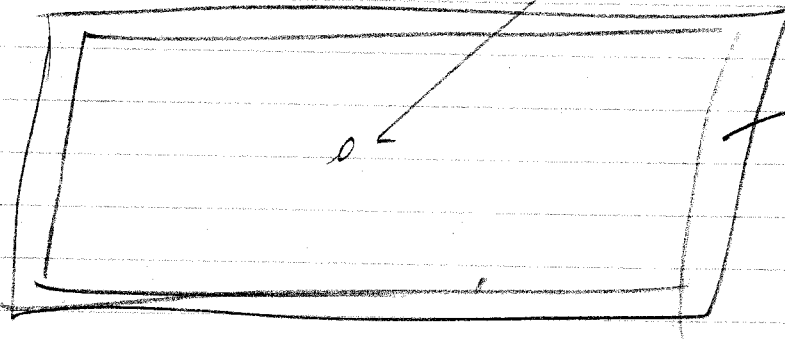
Black copyite. overpainted white.

Major Sponsor - Golf Skins. SVT pants



10 mm

blue, reverse white.



10mm wide.

eps:

0409.225.481.

Paul Sparac. / Elkington Street.

# LINDRUM/WOOD CHOPPERS FUNDRAISER.

- o Components. - Fundraising to re-elect Ted.
- Danny McMaster. - Local Rep.
- Jan Lindrum.
- Ted Shepherd.

(Purpose.)  
(M.C.)  
(Fees/Tasting)  
(Councillor.)

- o Checks.
  - ✓ Registration. Who & where.
  - ✓ Timing.
  - ✓ Lindrum display.
  - ✓ [ power point film.
  - ✓ [ lamp / power point.
  - ✓ Tasting glasses.
  - ✓ Sales
  - ✓ Dinner.
  - ✓ Dismantle display pre-dinner.
  - ✓ Follow-up for Jan.
  - " " Ted.
  - Running sheet / Nicole.
  - Brief Danny Mc. / Ted + LM.
  - Door Prizes / John W.
-

WEDNESDAY, 5 NOV.

Mac. Wilco Rec. / Peter & Mia.

1. 4 Mac Wilco Dr. Inside glass panel over doors  
Approx 2700mm x 500mm. Joint + back.
  - o Leave chairs + low set table for changing use.  
Wall shelves + mirror etc.. to Sales Villa Garage.
2. Delete "house" from all descriptions + evb "golf villas"  
"or" "golf houses" etc..
3. Use of "old" logo OK. in vertical format situations
4. Hotel Pic. Too much "cleavage". Select alternative  
static shot.
5. Dir to come: Garage + perspective + Monarch ideas
6. Floor plans include "Lifts" on all apartments  
Refer Apartment "C" (?)
7. Not covered - Quotes / Community Title Copy / Newsletter  
lots of stuff.

Muswellbrook:

- o Concept for Highway billboards facing the New England.
- o Strategy document (see for VillaWorld) illustrating the  
process & WDSV display + written document.
- o Peter to present to the exec.
- o JV with owner/merchant banker.

MONDAY 3 NOV.

- ACTION: Phone Rob Macdonald. Invite to a function.
- Sit. Newsletter production schedule.
  - ✓ - Beddyne Sz. Survey flyer / bag.

Mark Gibson

Quote on bank at costs - upgrade display material.  
to 'With Camps / Prize voucher'.

TUESDAY. 4 NOV.

MLR - Checklist for Wed.

- Letter of appointment.
- Display material. A4 & Quote.
  - Golf Club static display. — Mike Sz. appo. also.
  - Sales Office Display material
  - 4 Mac. like for Sales Display.
- Newsletter.
  - Presentation folder
  - 12 page brochure
- Planning Committee.
  - A4 lined.
  - DL & CA envelopes
- MLR - Revised quotes to come. F/A for appo only.

FRIDAY, 31 OCT.

Westwood - No tv. Prices New York. Feb./Mar./\$30

Greenwood - Oz. 5 pre-release x 4 hrs. / May / April

Houghton Park - 2004/2005.  
WMP

Monday

Next Wednesday - Approvals in business, newsletter layout/copy,  
floor plan updates, signage, general. ✓

Tue. week - 11 Nov. Melbourne - Ballarat follow-up.

Rejoining OK - Services to boundary? Apr./May.

Muswellbrook - Next action: Exchange today. Signage immediate  
(E = estimate garden) PLUZZIDA to follow. 1000 lots. Bldg. Display.

Fed. Corp - 4 projects. Warramool.

Prospects:

- Bore Bards
- Jacobs Well/Roche
- ECCC -  
Warramool
- Kulobn.
- Sa. Plains
- Hwy. H. x 4.
- Etica.

MR / New illustrator to replace 'drawfast'

### Labels

- Review VTP notes on user action viz:
  - TVC script 2002
  - ISB Signature series
  - V&A mag. editorial.
  - Pinchot presentation - Greg + Patsy Kamm
- Confirm self user Sunday week new members?

THURSDAY, 30 Oct.

SU / Mail edited of editorial amendments.

### Greenwood / Green P.

- Cost estimate / Ball park for printing bookkeeping.
- To be followed by school quotes and concepts approved.
- Media: Check media re The Age, Epau. / INC. through links  
Johnston Field / Tournament Director. a time for tips
- \* 9 hole specialty courses / mini resort type concept.
- Obtain 2 copy Nov. Digest.
- " " Oct. The Golfer Qld. XT.

WEDNESDAY 28 OCT.

MUR. / Alik.

- Alternative to Idrawfaat.

Greenwoods / Gveg.

1) Master Plan area. (Feature lot sold + new lots)

2030 mm x 1450 mm max area.

1 duplex 1000 x 1400 approx.

Stage Plan

2) UPDATES 560 x 1230 max area.

3) PIC. 550 x 1230 max area.

4) Abrid. 950 x 800 max area.

Squeeze Repair

- Pine River Master Plan at early stage...
- Koala Szn. (D/Sided.) Replace + install.
- Ken Duncan Dr. directional.
- Coahoma County Szn - Extends Coahoma Rd 1200 x 10  
Change to Greenwoods logo - right at Lilley Rd.
- Change sign on same North Rd Szn to  
post right or correct street address to  
112 Bulchby Rd West.



MONDAY. 27 OCT

Cokelands / Golf Australia.

- Jan. issue Golf Aust. possible FPAC to co-market with Top 50 Courses.
- Peter S. to advise Course Report availability. June 1st deadline.
- Subscription offer. Concept discussed. Q to prepare proposals for Horwitz.
- Media Day Planned. (5 star concept minimum @ end?)

Briefs:

- MLR - Plans from Monarch.
- SU - TV
- Newsletter.
- Monarch - Review logo application.
- Website -

Greenwoods / Signs.

- Roundabout, Welcome to G/woods + Ken Duncanson

MLR - Brief.

- Q - Garage land from Golf Villa E & S.
- Master Plan ✓
- Xero's. Show to advise.
- Mac like Villa plans?

Famil. list. Fri. 24/10.

Mornington out.

- \*2) The Dunes. Brown Rd. Rye.
- ✓1) Kingston Links. Corporate Ave. Rowville.
- ✓3) Moorish Links. Owenport & Brown Rd. Rye.
- 7) Thirteenth Beach. Bellarine Peninsula. Geelong/Banwon Halls Rd.  
Banwon Halls
- 9) Sanctuary Links. Point Cook. Greg Norman Dr.
- ✓4) Sandhurst. Mornington.
- 8) Sands. Torquay.
- 5) Sorrento.
- 6) Portsea.

Time share

Freedom  
Eclipse  
Global Escape  
Infinity

Monde (world tour)  
Dorsvit  
Dixward Destinations  
~~the~~ Platinum

Thomsons Rd. Corvum Downs Sandhurst.

0418 322 643. Michael Wolvridge.

18 Cops Dr. / 3939.

m. wolvridge@b3pard.com

proposed membership policy, but with all  
participants paying an annual fee allowing use of  
all the facilities/distributions. RACU as the  
financial model.

2. Sunday - Fed. Lakes. Some 7,000 property "bits" for sale  
incl. land, h&h, units, retirement village, plus  
retail commercial.

Hi tech community proposed with full fibre optic  
wiring to all dwellings. Developing  
technology with the local University campus.

3. Boland City of 25,000 near local centre - sells  
targeting local regional western young 'old money',  
not wants suburb + facilities but not a  
metropolitan lifestyle

3.) Shaw & Watson course designers.  
Murray/TAG other 'ju' partner in the development. Will  
have an influence on appointment of agency.

4.) Next action:

- Letter to Harry & Gary with extra detail on Q.
- Double check with Peter on timing.
- Deliver MLE disc & hard copy to HH Fin. Dev.

ACTION / FRIDAY 24 Oct.

- Delivery 495 Q. Kilda Rd.
- Flowers to Wolvendges / Mowbray.
- Ph. Lee @ eye corp.
- Ph. Mowbray re 2 x signs.

Barbara W. - 'The World Club' or similar - '5 star'

~~Software~~ but shoe. Software a Net / NZ.

(concept development) of name / positioning → web

Action - if confirmed. - Name, logo, brochure,

---

WEDNESDAY. 22 OCT.

Michael Wolvridge. / The National. Cape Schanck.

- Family (NZ) tour of moon-like hills. come for best of fun
- Rupture venue / facilities for Greenman media further into December.  
Reliance on the part of Alan Howie at state of the best. open this year. Monitor 'public image'
- Susan P. preparing redefined brief with Tracy.

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THURSDAY. 23 OCT.

Labels - Mark Gibson. Conf. Wed. 29/10 for 603 pres  
- car to follow up on details Mon. 27/10

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Federation Corporate. Hwy, Huatapu / Gay Junction.

1) General. Federation Lakes, just one of four sites

got a res development to proceed over a 3/4 year  
time frame, located strategically around the wider  
perimeter of Melburne

GREENMAN 21 OCT.  
Alan / Tony / Michael.

- The Golf Course Company PLC incorporating Greenman PLC + Boring  
Melbourne, Denver, Edinburgh. (Sections USA)

- Facets — (Design (challenges), Construction, Maintenance  
Administals  
Project things →
  - Engineering
  - Architecture
  - Landscape etc.
  - Planning
  - Golf Club House architecture
  - Golf course

FAB & Planning. Sight Case Study, Compliance examples

- Water Quality - Environment, quality, eg. North Lakes, Hopton

Collateral.

- Loose leaf & presentation folder format to allow 'the brochure' to be compiled to suit specific briefs / tenders.
- Manual to specific developer. how factor - challenge, economies
- DL or similar brochure for general giveaway / funding.
- Consider display stand / poster.

Events.

- Lunch @ the Australian Open mid December. Function press conference to be held at the National.
- Special media invites - compile list of invitees, check MW contacts eg. Tom Ransay etc.

- SEA Show Melbourne. July/Aug?

Next action.

- SP & TM to Julie time to be brief & proceed.

TUESDAY. cont.

MLB - @ MLB. / Peter & Alix.

- Copy + Quote appo. on all @-lines, sign/cont +

WED. 15 OCT.

GCB / Way found funds being scheduled. New funds. Delivery poss. Friday.

TAMP. / Colour proof not up to speed. New proof received. Check Monday.

THURS. 16 OCT.

MLB: 1/2 of Golf Direct app'x with amendments.

FRI. 17 OCT.

Monday. / Peter

- Signed deal on 1500 lots open thru 12/31 / Maxwellth
- Need "Dev" form of marketing, more info Mon. week
- Logo. Review logo options & applications to achieve
- & 2 consensus on future use.

Monarch Golf Day

Shotgun from Monarch. 8 am. Rec. (Trudy)  
9.30 am.

Oct 17 Fri. 9.30 pm. Full 3 pm.

Prize Giving Codebooks.

Conden 5<sup>th</sup> 1/2.

PC. Ardee Minister / Prob Shop.

Comment all points to Ardee

• Gunter / Prowriter.

Glazette.

Billings / Egg.

Tuesday, 10 Oct.

Dr. Nicky Malone. ~~\_\_\_\_\_~~

Mon. 13 Oct.

Prof. for Sydney / PGG.

Tuesday, 14 Oct.

• Psc. Ardee presentation. \$ + Brown / Syd. with Jane

Greenmax Cont...

- Concern over introduction of / reaction to the 3rd division "Design". Needs to use compensation eg Concept - Design Creativity or similar features & number of "recognized" credentials, to take the emphasis of work-based profile.
- Possible ASD. open launch at Moonsh Lake or on the Moonsh Lake grounds. Greenmax constructed, but designed - the course. Not a good relationship with Bill Leane - doesn't pay bills.
- Also need to be comfortable that > less than 500000 open, doesn't wear off negatively on the launch of a global Greenmax under the Golf Course Company banner.
- Also to advise next action tomorrow.

---

Wednesday 8 Oct

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Labels etc

MB Wed,



MONDAY 6 Oct.

Kids Smash Repair. Kunkholz Dr. Hamore.  
Ryfa Kit against Bl. Bolman.

Lakeland / Geoff Hall.

1) Golf Media Course @ Wende.

2x Fin, SMH, WETOST, L3, BCM, GCB.

• Fly of a trade

2) Fin Review. 4 Dec. Golf Club festive. follow up

3) 70c. Costings. 1x30. two diff Assoc  
Concept just.

4) 1/3rd page Press. passed with budget

5) Tennis Tents / Howitz.

TUESDAY 7 Oct.

Barbrook & Brown.

~~REDACTED~~ Receptionist. re A.V. Gear.

Gullmann / Hope 102d.  
Eisen P

Alan Man. Tony Man  
& Mike Woburne

Further meeting to explore possible business relationship



MONDAY. 29 SEPT

GOB/G10.

Tracy display board out. x counter for appo.

C&E.

F/A & Chris Bohn for appo. Report. Thanks.

Jan Hope.

Confirmed Ilwaco cover to John U'Beale & Menden

TUESDAY. 30 SEPT

MLR / Data, Alie & Bert.

• Candan Signs. @ 300 + 655 per lamp post repaired.

• Balance of Creative published & approved.

• Agency appointment confirmed. Am to follow up later work.

• Drafts re signage - inc. Auto Cup / Mike Sayles

• Photog. may be delayed due to rain.

FRIDAY, 26 SEPT

MLG - a print 2002 to 2003 to be expensive. Supply  
set to chart to print direct.

C&B garage / woola  
media. 2002-2003. Almost lifelike looking

Shannon. a Mac link re use of C&B clothes  
for MLG direct.

GC&B / Geo. T.  
Delete article from Indy, Girl to allow re-cycling.  
Check sit 2002 - a daily.

MLR. / Golf Digest

\*→ 6 Oct. / Arterial drive 17 Oct.  
1/2 page. Foc.

\*→ The Link. Design coach.

2nd Level.

Delfin House.  
Varsity Drive.

Left at Colchester.

BFB

THURSDAY 25 SEPT

MLB - Pre launch briefing.

Adlib Stuart Bowley & Dale Walker. [redacted] (Mike Lenton)

Condor Suez - Geoff Hoskins [redacted]

✓ Monarch - Peter [redacted]

Utlands - Geoff Hall. Pure Models [redacted]

SALES DISPLAY - The Initial Action

• Bert - Action removal of all posters, paintings & cork boards from walls & cover [redacted] etc..

- Craig & Clive spots for [redacted] display, / Electrical work.

- Craig - Enby paper to glass panel not [redacted].

- Peters Villa. / No access & Schedule of Finishes!!

Adlib.

✓ Stalls - on site from 12.30. Fri. 5.30 pm. First [redacted] in Club.

Am/Agarise - Food, / [redacted] etc..  
Styrene ditch. / Fri.  
Golf Club hire / [redacted]  
Clothing [redacted]

1494  
~~898~~  
130.527  
110801 ) 271.323

WEDNESDAY 24 SEPT.

## Media Briefs.

- o Label ends.
- o Mac. links.
- o PSB. — ?

## SU. / Profit Centres. + Corporate (Ambrella)

- o Golf rounds / Talents' target.
- o Membership
- F & B. Signatures. Lunch / Brief.
- o Weddings
- o Corporate Golf.
- o TAGS / Traction.

## GOB Cot Outs — Quirks

- o Indy WA out — In store one full week prior to Indy or later.
- o Go Girls.
- o Best. — to come H&C.
- o Message — New Year.
- o Reshoot businessman H&C.

Heads on Indy & Go Girls with new full colour  
~~A3~~ A3 prints to Michael.

MLR / Balance of Creative Components.

- Governors Way Golf Villa Homes / Floor plan.
- " " Apartment / " "
- Mac Liles Drive Golf Villa Homes / " "
- Master Plan.
- News letter
- Presentation folder.
- Mailer to Residents.
- Mason/Dyer, Inc. is Golf Kit Mountain Golf Club.
- Website

Fax. 02 94364355. Adlib MLR Shoot.

Floor Plans / Mac Liles.

Apartments. 2 x Attic level. ~~3.~~ 3. different. ✓

Villas : 2. = Mirror reverse. Governors Way, ✓  
2. 7/8 H.C. Mac Liles Dr.

7 ~~floor~~ plans. A/Imp.





SIPC. Clinics.

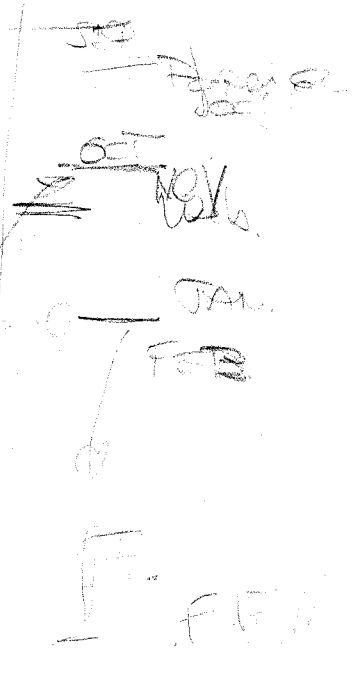


1) Strategy

2) Components → CoCS

3) Training → Feb. launch

4) Direct work.



85% female admitted

~~1/4~~ P/H. Slain Career Clinic.

1/22 Boyd St  
Tweed Heads.

Jules Van Leer. 2285.

Fax:

MONDAY. 22 SEP.

- ✓ NLR. new job of mine.
- ✓ " photos. date this week.
- ✓ SLL. studio sounds.
- SLL. cooking for game Geoff.
- SOP. photos. follow up Michael. Chae.
- WMT. Bill Madden follow-up.
- Greenman. Prep.

Woods (aka) / Tim Gall.

Cardscope \$2 = 10,000. 7,500. 12,500

A4 brochure = 10,000. 7,500. 12,500

AT logo change to logo.

Woods

Refuse 'Exclusive Golf Offer to People World

GP Supporters

'Price Includes' to 'Special Offer was

✓ Sold phone numbers a pieces

Other photo of Woods / People

The Golfer - Michael Court. ~~XXXXXXXXXX~~

Text on magazine like

• NZ Golf Update. ✓ Hi res

Golf Club. + other

endset@extra.co.nz

✓ jos o'sullivan

PSS/Cite

Steve, Nick, Phoebe

Resolution to agency pay. can only be resolved thru competitive pitch. (with Enigma).

\$1,000 bill fee. Credentials & Strategy recommendations only @ Medicine Thurs 16 Oct

Cite to prepare briefing letter. Q to respond.

"The Pitch" will be to Cite, Steve/Nick/Phoebe  
Bob Brown. Maxwell & Michael Balkin  
Tom & Paula. + Robert.

The presentation.

- Cite, Steve & Phoebe. (Team) Region x Region.
- Components.
  - Credentials (Blow x blow) Have the book + CD to back
  - Recommended Strategy - written rationale + research.
  - Creative inc. soft launch with major USN sales promo/launch.
  - Marketing Activities Plan - 18 months
  - Media Plan & Rationale / Spend target definition.
  - Budget Schedule / allocation.

Consider option of the Golf Club being called PSS cc. with the overall umbrella brand of P/oms.

Memorandum - Ballantyne.

Federation Lakes Resort & precincts

- Property settles Apr/May '04. → 2,000 lots + golf course
- + other party with ind course, hotel, retail, school etc.
- Club/caf possible after.

MARC GIBSON

Away 24/9 back 13/10.

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THURSDAY. 18 SEPT. SYDNEY.

---

MLR. Retir. Alex & Bert.

- Collective Review.
- Signage: Incl. Phone number & website.  
"It doesn't get any better etc...."
  - Change logo to connect monarch logo.
  - Brief, product mix higher on sign - so no confusion with Golf Club.
  - Brochure - no other estate logos - just list.

New: VIP Tent on apartment land

Check → Community Title. Kit, explanation to new buyers

- Data base / Tear off - info sheet.
- New Strategy to implement new signage there
- Signage - the priority.

\* Do Press/Display for Golf Bay on Oct 17 for  
the monarch Golf Day re New Release.

\* → Letter/Email. Signage, VIP and art meeting.

Wednesday, 17 Sept.

ACTION.

- Bwater / GLAIS full page ? Advise Jan.
- ✓ Colclough / FPAC. KA amendments
- " / Costing on Proj. gone to Geoff.
- " / Media Plan → 12/04.
- " / Photos. diff.
- " / Signage & new jobs.
- ✓ Culture Book / Cancel FPAC GLAIS.
- ✓ WDA / Gov. invite + ISC part 17th.
- ✓ Susan P. / Follow up Greenman.
- P&G / Pac. Direct Scope of Work
- MLR / Activities Schedule & Budget Proj'n.

CMTA New details

Site 6. T. [REDACTED]  
 Level 30.  
 Aurora Place F. [REDACTED]  
 18 Phillip St.  
 Syd. 2000.

Colclough / word cap. Delivery next Thursday.

DL Voucher D/Gard (?) perhaps longer with GOLF at top. Purple Colclough

SU \$140. - inc. hire equip. + Shave of balls + Tot's World Travel logo

ULC. \$70. -

+ Comp. range balls

OR, \$200.-

Retain for use

2,000  
\$ 3,000

Target OK & SM African & Asian

V. & D. to 23 Dec 2003

TUESDAY. 16 SEPT.

ODIA Golf Day. Q section Nov. 6.

- o Deliver reply to C.F.
- o Loan Q. expenses for Raffle x 3(?)
- o Q. Dinner. Dinner with the box design 10th
- o Q. Bills as prizes.

Labels etc / Studio Soft. Peter Hamilton.

Q. main & a dessert.

2 hours. 4 to 5 rolls of film.

Q 150. - per hour

Q 60. rolls x 3.

\* Geomet Golf - Jan → Postcard Year  
GCM. Follow-up

MARK GIBSON.

- o Produce To target Corporates in both US & Aust.  
More info via a website. An Indian Position  
as an international teacher (of the Aust. Harbours)  
twice winner. Aust & USA links.  
The US from Down Under.  
Quite etc.

FRIDAY, 12 SEPT.

Action:

Reschedule meeting with Peter Van Leeu ✓ → Fri 2pm.

Collect & Book.

Confirm GLAS full page Aust + NZ @ \$6,000 + GST.  
Produce cover/show card.

Check out dpi of US images & advise A/Cms.

No further activity on other mags. Too much wastage.

Cost regional Tue. to include Suezmi Coast, Gold Coast, NSW Hunter region.  
+ morning show / day time in Melb. & Adelaide + Syd.  
Timing. Jan meet New early Feb.

MONDAY, 15 SEPT.

Labels:

Di Scott - rounds review for SOB. ✓ Just email! Geoff

Picture frame - quotes. ← \*

Xerox card quotes.

Gold Australia Subscription Card offer.

Tue. Concept. Regional & Pay

Bookings: Pairs small. Syd. / Melb. + NZ

Signs: Action ending sign star

1/3 page eds Prof media schedule.

THURSDAY 11 SEPT

Golf Australia

Ad. Nov Booking at Aug  
Dec " " 22 Sept. for Nov. edition insert?  
Insert. \$55 per mo. 22 Sept. for Nov. edition insert?  
at 14 print run.

Golf Magazine

Insert \$1900. - NSW. \$1700 - 29 Sept for Nov. edition.  
Quantity 26m. 38m + 6.5 subscription Troy Mobile.

Australian Open Tee.

NSG 7856. / ECB. used. P. 43. ✓ Contump Art 6 Aug.

✓ wongtan-nicola@hotmail.com

Ow \$6000. G+LS. Auct. " NZ. Good. Ylxo No. page.

— \$3500 Ulands 5% discount. Auct only, Corporate. Pay Dec. Ylx

→ 27 Sept. latest direct to Syd.

→

Meranda / DSS. \$6,000. Australia. Acc. Links.

FP \$7,000. OK Alex ✓



# Greenwoods

## Signage

- Rewrite paint Koolac like here on the sides

- Direct hand - can Downside Arrow

Shade here Sales Office included.

- Estimate across + Liles Rd. New X Frame Sign  
G'woods. Biz Blocks. Know to right.

Temporary weekend use

- Display Sales Office

o Aerial 1200/1400 x 800/900.

o Signage plan / format. 800 x 1000 under Air Can. SA 36

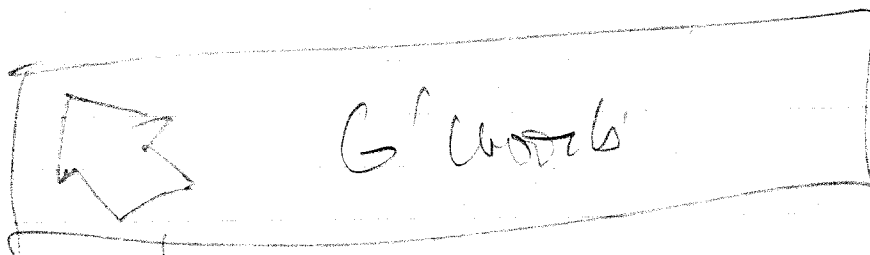
o Gate Board - vertical ~~500~~ 450/500 x 750

Photog. of G'woods. - Man. morning

- Select hours for G'woods

Copy on G'woods

Signage: North Rd + Kewwood



Change from vertical.

man. 8/9 cont..

Cal Brun. Kiffin. Varsity, Latex

1.) B2B / Silver Communities — <sup>strategic alliance</sup> development projects

2.) Charles Weston - Baker. Int'l marketing, FPD - Saville / London. Largest integrated golf/water marketing outfit - world wide / Europe.

Follow-up with Phil Lowe & Kevin Connolly

Joint credentials + pitches.

TUESDAY

C to D. Mike O'Farrell. Malc Gibson, Russel Donald. Trevor Bowden, Kevin Bowden.

~~WEDNESDAY~~

Vanlev.

[REDACTED]

Postpone 2pm meeting today

\* → Reconfirm appt next week on Friday

Phy. Leanne Corporate AA.

[REDACTED]

" Dennis Melchiora.

[REDACTED]

Ph D

10/9 Am Bank. STOP CHQ #63. \$588.-22

\* → Confirming incorrect

Steve McMillan / PSC

\* → No change. — meet next wed/Thursday +  
email date

Sunday. FP. Immediate. Don't leave home before  
you book a table etc.

If you can, book one  
special round this year  
- book 1/2 etc.

FP - Brand / Bid - Expansion

1/2 Fags - replace in unit with limited  
fee times.

Wine table with Graft.

Xmas Card to Anne Purple hills

Website. ✓

MONDAY. 8 SEPT.

Geoff Hall. - 1/2 etc

- Proceed with 22 FP etc.
- Quote as framed pr. etc. to Geoff.
- Hold an wine table until further advised...
- Quote on Xmas Card.

Am → Check out media plan for etc.

Wednesday = Sat

HG's: First time in the dates 4 2'00 2100.

Fel.

Label side.

• Plus etc / M...

Roller Limited Membership with United Tea Times  
~~Don't~~ Don't you see that's wrong - don't wait till you're  
here.

Friday. ... → Jan/Ed.

• Guest / probably, Sp. ...  
available for dinner. Don't be disappointed

\* May, so full ... Immediate action.

Enjoy, ...

Exclusive ...

\* Reserve ...

\* TD Corp.

Departments of the  
Claude ...  
brand. Home of ...  
...  
amb!



to other  
...  
...  
Space

2 SEPT TUES

Monarch: MLR.

New Open - Office used to go Shop Check at Square  
- Parking

Tommy Tribe / Architect.

Display Options.

- Continue all displays to ground floor with possible use of 2nd  
storewell space.

- Turn model at rt. angles to current position, allowing  
room for U shaped bench & lounge table configuration.

- Relocate Bert of stairs.

- Relocate Tony's into Bert's office to monitor traffic/walk-ins.

- Have coffee tables in kitchen.

- Add colour eg. flowers fresh.

- Remove table & chairs from foyer & replace with round  
mirror from ed. campaign.

- Relocate bookshelves, press releases, sales collateral to a bookshelf,  
off top of model.

- SIGNS.

2400 x 300 1/2 sided. Front of Sales Office.

Nov. 2002

WIP Review

- Financials, 3 x 5 year, 1 x MC.
- SEC. Quality of work. F/A app.
- GILCO. Other options.
- Acc. Antis / SEC. Not ad?
- Capital ~~not~~ buy - costs.

Government & Co. - Family owned - Area  $\rightarrow$  ASIA  
 - US jr. with David Lee Brown.

Account / Consideration / Cause to prevent / to be done

Side of work + Objective Goals to SP v F/A

Tom / Andrew.

Mark Holker.

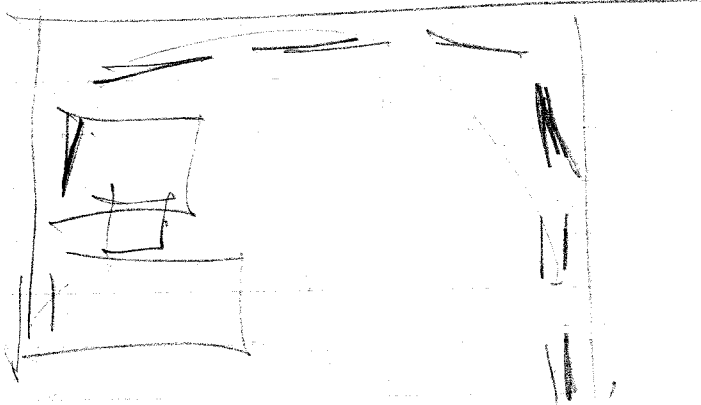
Updell am.

Gay Lind's

• Bay H. / Bruce Glassco. / Michael Mabusik / Peter Jochow /  
Mrd. Levy. / Tony Hickey /

Say B.

TCHP



TCHP.

P.O. Box 1013

Tweed Heads, N.S.W. 2485.



HOLIDAYS for 2 weeks.



GRE/TOEFL prep

Alicia [redacted]

Thursday, 14. Aug.

- 1) Defense news. / every 3 weeks. 15,000. one  
S/E/O. distribution - all source distribution  
First issue 28 August. → 18 Sept.  
→ Book on more 30% discount.
- 2) Defense life: 2004. October issue. Going North  
- with a "Blackboard" feature/mag.  
Pec Domic. ??

Friday 15 Aug.

Kate/Howard Groff [redacted]

- o Vogue Photography - Avail.
- o Howard.  
level 5.  
20 October Ave.  
Sofine



TUESDAY, 12 NOV

Mark Gibson

Endorse: Target - Corporate or high net worth individuals

Medician / Teaching - Clinics / Personality - People  
Guest Speaking

WEDNESDAY, 13 NOV


Brief: Creative

- Mark Gibson ✓
- SLL Newsletter production schedule ✓
- Wine Label ✓
- Thankyou card ✓
- website + (Wayne M.) ✓
- Victorian Package / insert - Signature Gift ✓

- X1. - Greenwoods - Roundabout. ~~CHANGE~~ sign on top.
- X1. - Leekwoods - 2 x Directional signs. Replace S3 & S4 signs with Register for S3.5.
- On site sign as above.
- X1. - Jocko's Ridge - For SALE sign remove.

GCB / Michael H. re P.O.S.

Sample box delivered two weeks ago. Some ~~is~~ 35 to  
 to identify adapt with the work & new  
 Looks. Side piece. #12 etc.  
 Alternatively rework as new ) Say so.  
 + extras as reqd.

GCB/elli.  
 with up 

Must be classy.

11) Analysis for pricing of Colobende / Flyer. 22

D.) Hold #s. Recd. Interest free. Xmas.

Carbon lots / Side table boxes / Front table -  
week 12/13.

35 min. Tim. Verdon file.

Concept + cost. 80 dozen. Shindz.

and / Bill.

o Jacaranda Ridge: For sale. volume

o Venetian - G.S. 4. Arriving soon.

SOLD OUT.

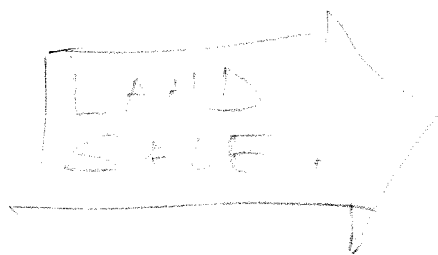
Reorder Now for G.S. 5.

o Stage 7. Re-order. Knocked

o Replace circle powder for G.S. 4.

Reorder for G.S. 5.

Gallagher's



top of road - lot

MONDAY, 11. AUG.

Labels

1) Newsletters. Spring ~~Ad~~ Soft. Released by Soft. 5th. Completed. Aug. 28th.  
Summer. ~~Ad~~ / Dec. 22-22 → 2004 Plans.

2) Media Number for a Week.  
Andrew E @ Labels

3) Subscription Drive / G.C. Holiday. Prize. - Golf Australia.

4) Labels M'Chip Ad - Benefits of A&P Golf.  
U → Mac. Mike. → U/Labels/Dr. Douglas.

5) Playbook out of Victoria & Syd.  
- Victorian Golf Mag. ) Package / Raddy.  
- Moonah links. ) driven

Check source of traffic x-via. to B/Coast

↳ Sell in Nov. 2, 3, 4. Great. in Vic.  
Target the Mike O'Farrell of Vic! - the Golfers group  
in conjunction with Tourism Qld.

6) PABS. 2004. All up Package to preferred suppliers

7) ✓ Golf Mag. / PABS - Target returns 1/3 price.

8) ✓ PABS - Book last 4 weeks of PABS in GCB.  
data base from GCB / Alaird air. Entire literature (Mark)

9) Website. Review function in other media + greater  
impact when speed + improved functionality

10) Insert - in mag

THURSDAY 7 AUG.

Bill Smith  
\$1300. - [unclear] [unclear]; Oct. 1899 GA  
[unclear] [unclear]

VE Photo. [unclear] 55388895.

Nixon Plaza Office, Supt 16. 6nd. Floor.

11 S. [unclear] [unclear] / [unclear].  
Unit 8#

Ticket [unclear] [unclear]

Ticket [unclear]

[unclear] [unclear]

TUESDAY, 5 FEB.

Colaba ds. / Press etc.

- Amendments to GH for appo.

Ashbrook / Coalgate Bonus Pts.

- Limited release Sales Strategy proposed.
- Tom Kenter to confirm.

EOB / Horvath - MA GCE. News Ad. com. au

WEDNESDAY, 6 FEB.

Mike Sage / Mac likes

- Copy detail naming for box 2. 8/line Monday  
list in Sydney.
- M'Quip pack requested for Monarch Inv. launch.  
Problem there with Peter.
- Edibow's also requested.

Coral Projects.

<sup>Within Green</sup>  
Murrumbidgee. Berry Beach.

Berry Beach - Ocean Front + average. <sup>Murrumbidgee</sup>  
COAST NSW

- City Beach.
- Salt Head
- Pacific Beach
- Koolahua
- Seaview
- Salt.
- TCHP.
- Noosa Waters.

- Wollangong
- Central Hill Coast NSW.
- Luff
- Cott
- Potteryville
- ~~Pottery~~ Kingsdill

- Cyclops G/Coast?
- Amphora Resort.
- Palm Cove.

Rady Bay. Like To. 2 Beaches  
Residence